

# Tompkins County Strategic Tourism Planning Board

Wednesday, September 18, 2024; 3:00 – 5:00pm

Ithaca College – A&E Center  
Ithaca, NY 14850

[Attend online via zoom:](#)

Meeting ID: 940 8440 0162

Passcode: 782239

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve July Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Brett Bossard	3:05
4. Staff Report – Nick Helmholdt	3:10
5. Membership and Bylaws Committee – Doug Levine	3:15
• ACTION – Recommend Jason Sidle for At Large appointment to STPB	
6. Community Celebrations Grant Review Committee	3:20
• ACTION – Recommend Fall 2024 CC Grant Awards	
7. Tourism Advancement Grant Review Committee	3:30
• ACTION – Recommend Fall 2024 TA Grant Awards	
8. Tourism Capital Grant Review Committee – Kurt Anderson	3:40
• ACTION – Recommend 2024 Tourism Capital Grant Awards	
9. Presentation: Hospitality Workforce – Christian Harris, NYS DOL	3:55
10. Presentation: Geolocation data –Melissa Mitchell, Zartico	4:20
11. Member Announcements	4:45
12. Adjournment	

## Agenda Packet

1. July draft STPB meeting minutes
2. September staff report
3. Jason Sidle application (redacted)
4. Preliminary Visitor Profile Study Results for Q2
5. Community Celebrations Grant Application Summary
6. Tourism Advancement Grant Application Summary
7. Tourism Capital Grant Application Summary



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.