

YOUTH EMPLOYMENT COUNCIL

OCTOBER 9, 2012

1:30 P.M.

ONE-STOP CONFERENCE ROOM

PRESENT: A. Hendrix, S. Tabor, J. Herbert, D. Osborne, J. Bellis, D. Bradac, T. Husick

EXCUSED: R. Pollack, L. Schoffel, V. Zeppelin, N. Zook, H. Cooper, K. Lind

STAFF: J. Mattick, J. Luu

CALL TO ORDER

The meeting began at 1:30 p.m. Todd Husick from the Department of Social Services was welcomed to the group and introductions followed.

YOUTH EMPLOYMENT COUNCIL MEMBERSHIP UPDATE

Efforts to increase Council membership continue. Ms. Bellis has identified a youth participant (Leroy Diaz) who is interested in participating and Ms. Mattick will follow up with Brenda Westfall from the Ithaca Housing Authority.

HEALTH CAREER EXPO UPDATE

Volunteers are needed for the Health Career Expo on October 18, 2012 from 8:30-1:30 p.m. at Ithaca College. Approximately 520 students are expected this year, 25 exhibitors are signed up and 6 workshops will be provided

Suki Tabor arrived at 1:40 p.m.

FOCUS/PRIORITIES – REMAINDER OF 2012

The group continued their discussion about setting priorities for the group for the remainder of 2012. The group discussed the National Worker Readiness Credential that WIA youth are currently offered and the possibility of offering it on a larger scale, a parents information night at schools around demand occupations and also provides local, state and labor market labor market information, and also pursuing more opportunities for getting youth employed outside of subsidized employment programs that also has a job training component to address concerns youth are experiencing while on the job.

A presentation on the National Worker Readiness Credential was provided to the Workforce Investment Board in September. Two case scenarios were provided and at the end three businesses, Cayuga Medical Center, Ithaca College, and Cornell, expressed interest in piloting the credential in their organizations. What the pilot will look like is still in the planning stages. Mr. Osborne noted that there are a number of inmates in the Tompkins County jail that who do not have their GED and the credential seems like a nice fit for those individuals. It would provide them with a tool upon release to obtain employment.

Ms. Tabor suggested a brochure be created that compares the GED/High School Diploma/Credential that can be used for marketing purposes. She also noted that the materials should indicate the age group the credential is targeted towards so younger youth aren't excluded from employment.

The group discussed ways to get information into the schools that will get teacher buy-in. Some ideas are to use teacher planning days to meet with teachers and provide creative tools that can be used to get information into the curriculum that meets learning standards; partnering with school PTO groups to host parent nights for career education that provides information on what is needed for the younger worker (freshman, sophomore) and what is needed in the future that can be directed to juniors and seniors.

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It was noted that there is still a lot of interest around establishing an internship coordinator in the community and discussions continue about the possibility of hiring a part-time person in the future to work on youth initiatives.

Many individuals of the group were unable to attend today's meeting, so Ms. Hendrix suggested sending out to the group the notes from the meeting with school officials in April and asking members to review and come prepared for a discussion at the October Council meeting.

ANNOUNCEMENTS

None

ADJOURNMENT

The meeting adjourned at 2:08 p.m. The next meeting will be held November 13, 2012 at 1:30 p.m. at the One-Stop Center.