

July 11, 2018

YOUTH OVERSIGHT COMMITTEE
8:15 A.M.

**PARK FOUNDATION
CONFERENCE ROOM**

PRESENT: A.Hendrix, V. Zeppelin

EXCUSED: K. Boardman, A. Iles, S. Kittel

STAFF: J. Mattick, J. Luu

GUESTS: T. Carlson, A. Brown, Tompkins County Office of Employment and Training

SUMMER YOUTH EMPLOYMENT UPDATE

Ms. Mattick reported she provided eligibility training with the Youth Farm in June. When they started looking at eligibility of the participants they had earmarked as participants in the program, they were found ineligible. She has been in contact with them to discuss various methods of recruiting and they also reached out to the other providers to see if there was space available in one of those programs. At this point, they are having difficulty seeing a way forward, but Ms. Mattick is optimistic there are ways to make things work. For example, they currently have youth placed there that could be switched into the summer program. The Office of Employment and Training has indicated they will look at their roster to see if they can backfill with, but the City is not willing to swap youth around this late in the Program.

Ms. Hendrix stated there seems to be a disconnect between the person developing the program and the person operating it. Mr. Paler-Large will be following up.

DASHBOARD/PERFORMANCE CONVERSATION

This item was deferred to the September meeting.

WIOA YOUTH UPDATE –THERESA CARLSON, AMY BROWN - OFFICE OF EMPLOYMENT AND TRAINING

Ms. Hendrix stated that the Committee is interested in finding ways they can support the Office of Employment and Training. With the switch from WIA to WIOA there have been significant changes to the populations served. In particular there was a shift from emphasis being placed on serving in school youth to out of school youth, but no real guidance was given within the law and there are currently no performance measures in place to know if the program is succeeding.

Ms. Carlson stated the program will continue their outreach as well as look for additional opportunities to serve youth. With a low unemployment rate there tends to be more individuals who require intensive services initially, but once they are employed they are easier to stay in contact with. Enrollments are down across the State and she is hoping with the additional Disability Resource Coordinator providing services to youth, this will also bring more individuals into the WIOA Youth Program. She noted that every youth served needs to be enrolled concurrently in education and it is important for the Youth Program to get those youth prior to their enrollment in education so they can be placed in the out of school category, otherwise they become in school youth. They also need to be income eligible and basic skills deficient.

Ms. Hendrix asked what hours youth are working and Ms. Brown stated that they work varying schedules.

Ms. Carlson stated she would like to be able to do more advertising as well as develop social media to get more individuals in the door.

Please see the recruitment and outreach plan provided by Ms. Carlson and included at the end of the minutes.

WIOA YOUTH DRAFT YEAR ENDING EXPENDITURES - OET UNDEREXPENDITURE - \$53,900/\$27,900 IS PARTICIPANT W & F

Ms. Mattick will provide an analysis at the next meeting that includes the amount of carryover that is available for the 2018-2019 program year.

DIRECTOR'S REPORT

None

ADJOURNMENT

The meeting adjourned at 10:32 a.m. There was consensus to cancel the August Committee meeting. The next meeting is scheduled for Wednesday, September 12, 2018 at 8:15 a.m. in the Park Foundation Conference Room.

Minutes prepared by Jennifer Luu.



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TO: Workforce Development Board Youth Oversight Committee
FROM: Tompkins County Office of Employment and Training/JobLINK
RE: PY17 Expenditures/Recruitment
DATE: July 6, 2018

Dear Committee Members;

In response to your request for a detailed Recruitment and Outreach Plan for PY18, I am submitting the following.

1. Tompkins Workforce New York and the JobLINK staff will document all contact with community agencies, partners, and individuals in which we attempt to recruit Youth for the WIOA program. A minimum of 5 contacts will be made each month to agencies with which we have not had recent contact (approximately 2-3 months).
2. Attempts to recruit and quarterly expenditures will be submitted and explained to the committee on a quarterly basis. Director will meet with Committee quarterly.
3. Staff will question each applicant as to how they heard about JobLINK and tally these answers for documentation to provide to the Oversight Committee and for future recruitment.
4. WIOA Youth Applications (paper form) will be provided to referring agencies and posted on an *Updated and Maintained* WFNY website.
5. Social Media will be used with current participants to encourage referral of friends.

As the Director of the Office of Employment and Training, I assure you that I am concerned about the current lack of expenditures for PY17. I believe there are multiple reasons for this situation which I am willing to discuss at the upcoming Youth Oversight Committee meeting.

Since we have not kept record of the specific number of recruitment efforts during, or previous to, PY 17, we have no base to compare improvement from past attempts. I can however provide you with the following information for your perusal.

	PY 16	PY 17
Unemployment Rate	4.9%	3.3%
Total Enrollments	89	83
Number of New Participants	33	15
Number of Exits	28	38

Area	PY16 Enrollments	PY16 Exits	PY17 Enrollments	PY17 Exits	PY16 Overall Unemployment Rate	PY17 Overall Unemployment Rate
Broome-Tioga	110	88	85	70	5.2%	5.6%
Cayuga-Cortland	12	17	11	3	5%	4.8%
Chemung-Schuylers - Steuben	25	45	11	24	5.3%	5.2%
Finger Lakes Region	60	64	31	56	4.7%	4.9%

Outreach in PY17:

- ACCES-VR
- ACE (collaborate with area colleges)
- Asset Coalition and Family Self-Sufficiency
- BEAM
- Catholic Charities
- Challenge
- City of Ithaca
- Continuum of Care/Human Service Coalition
- Cornell Coop. Ext.
- Cornell University
- Dryden Café
- DSS
- GIAC
- Groton School District
- Learning Web
- Multicultural Resource Center
- My Brother's Keeper
- Newfield Library
- Newfield School District
- Probation
- ReUse
- Significant Elements/Historic Ithaca
- SSCC
- TCPL
- Tompkins Community Action - Supportive Housing
- Tompkins Co. Youth Services
- YERP

Planned Additional Outreach:

- Continue attempts with DSS
- Educate Probation/Day Reporting and other agencies regarding appropriate referrals
- Ithaca and Tompkins County Schools
- CARS
- DEI Outreach
- Continue doing what we are doing

PY17-18 Referrals:

- 53 Applicants
 - 18 were enrolled in WIOA – 33%
 - 16 were not eligible – 30%
 - 12 no barriers / not low income
 - 4 IS (we are limited to 20% IS enrollments)
 - 9 no follow up by applicant – 17%
 - 4 working with other agencies (duplication of services) – 8%
 - 3 obtained employment/declined enrollment – 6%
 - 1 moved out of area – 2%
 - 2 incarcerated prior to enrollment – 4%