

## YOUTH EMPLOYMENT COUNCIL

February 10, 2015

1:30 P.M.

ONE-STOP CONFERENCE ROOM

PRESENT: A. Hendrix, S. Tabor, D. Bradac, A. Brown, M. Gold, B. Bannister, A. Pape  
EXCUSED: H. Cooper, M. Lyons, V. Zeppelin, K. Lind, R. Pollack  
STAFF: J. Mattick, J. Luu

### Call to Order

The meeting was called to order at 1:33 p.m.

### Introductions and Announcements

Ms. Bradac announced that each month from January-July 2015, Tompkins Workforce NY is coordinating a panel of speakers at the Tompkins County Public Library, who represent various employment sectors who have local job openings. This will provide an opportunity for the public to learn more about the businesses and the openings available as well as gain up-to-date knowledge about the local labor market. The listings are available on the website calendar at <http://tompkinscountyny.gov/files/workforceny/>.

Ms. Hendrix stated County Youth Services will be hosting the Tompkins County Mentoring Symposium, training for youth workers. This is a joint effort of the Community Foundation, Park Foundation, United Way and County Youth Service Services.

Ms. Gold reported Challenge Workforce Solution is going through a prequalification process with TST BOCES to provide supportive services to adult education students in 2016.

### Resource Guide-Youth Employment

Ms. Bradac, Ms. Tabor, and Ms. Bannister met to continue discussions about the resource guide. They prepared a list of definitions to be used as a starting point for discussions. Suggested changes should be provided to Ms. Bradac by March 10<sup>th</sup>. The materials from 1997 were also handed out with suggestions being requested to Ms. Bannister by March 10<sup>th</sup> as well.

The group discussed the definitions of certification and credential and aligning them with programs. It was also requested that mentoring be added to the list. There was consensus that the update process of the guide be a function of the Youth Employment Council.

At the April meeting the group will review the resource guide and assign individuals to reach out to places to get updated information.

### Industry Night

Ms. Hendrix and Ms. Cooper met to discuss the prior event at Newfield and to look at goals. Moving forward they discussed meeting with school principals and counselors and doing direct mail to teachers and direct marketing to students.

Additional items discussed included providing clear expectations of businesses attending in order to provide an interactive experience for students; making sure outreach to higher needs students also includes supportive services for them. Ms. Cooper is checking dates on the BOCES calendar and Youth Services is looking at taking registrations for the event. Ms. Bradac offered to assist with outreach and helping to identify employers to invite to the event.

### Apprenticeship Program

This item was table to the March Council meeting.

### Performance and Evaluation Committee Update

Proposals for the Summer Youth Employment Program are due at the end of the week and the P&E Committee is meeting next week to review them. The group is also working on the Request for Proposals for the WIOA Youth Program with release of the RFP expected out on March 4, 2015.

Youth Employment Council  
January 15, 2015

**WIB Director Report**

Ms. Mattick did not have a report.

**Adjournment**

The meeting adjourned at 2:32 p.m. The next Council meeting will be held March 10, 2015 at 1:30 p.m. at the One-Stop Center.