

Strategic Tourism Planning Board: 2024 schedule

Meetings typically take place on the **third Wednesday of the month** from 3:00 pm to 5:00 pm unless otherwise noted. (*The June 12 meeting is on the 2nd Wednesday to avoid the Juneteenth holiday.*) Meeting agendas and locations will be announced one week in advance of each meeting. See the [Tourism Program website](#) for more detail.

Month	Day	Location	Anticipated Actions, Presentations & Reports
January	17	TBD	CVB Q4 2023 Report, Room Tax Q4 2023 Report
February	21	TBD	Waterfront development update (Arnot Realty, Ian Hunter)
March	20	TBD	CVB 2023 Annual Report, Grant Awards (Community Celebrations, Tourism Advancement Grants) Budget Adjustment
April	17	TBD	CVB Q1 Report, Room Tax Q1 Report, Tompkins Outdoors Grant Awards
May	15	TBD	Draft 2025 Budget Presentation,
June	12*	TBD	Final 2025 Budget Presentation, DIA Ambassadors and Festivals Program Annual Update
July	17	TBD	
August	21	TBD	CVB Mid-Year Report, Room Tax Q2 Report, CCE Tompkins Beautification Annual Update, TPA Designation,
September	18	TBD	Community Arts Partnership Annual Update, Grant Awards (Community Celebrations, Tourism Advancement Grants, Tourism Capital Grants),
October	16	TBD	CVB Q3 Report, Room Tax Q3 Report,
November	20	TBD	Nominating Committee,
December	18	TBD	Update on Visitor Profile Study, farewell to outgoing members, Membership and Bylaws Committee new and renewing member appointments

Topics to add:

- Finger Lakes Land Trust – updates and new outdoor recreation sites
- Conference Center opening (summer)
- Short Term Rentals – update from City of Ithaca
- Visitor Profile Study
- Wayfinding Signage
- Arts and Culture organizational mentoring

Potential Meeting Venues:

- Online / Zoom
- Old Jail conference room (125 E. Court St.)
- Brown Road conf room (Whole Health)
- Chamber / CVB
- Tompkins County Public Library, Borg Warner room
- Ithaca / Tompkins County International Airport
- Hotel partners (Statler Hotel, Hilton Garden Inn, La Tourelle, et al.,)
- Higher Education partners (Ithaca College, Cornell Univ., TC3)
- Triphammer Arts
- State Parks
- TCAT