

Strategic Tourism Planning Board: 2024 schedule

Meetings typically take place on the **third Wednesday of the month** from 3:00 pm to 5:00 pm unless otherwise noted. (*The June 12 meeting is on the 2nd Wednesday to avoid the Juneteenth holiday.*) Meeting agendas and locations will be announced one week in advance of each meeting. See the [Tourism Program website](#) for more detail.

Month	Day	Location	Anticipated Actions, Presentations & Reports
January	17	Zoom	CVB Q4 2023 Report, Room Tax Q4 2023 Report
February	21	TC Public Library	Waterfront development update (Arnot Realty, Ian Hunter), Budget Adjustment
March	20	Canopy Hotel	Wayfinding presentation, Grant Awards (Community Celebrations, Tourism Advancement Grants, Tompkins Outdoors), Finger Lakes Land Trust update (Andy Zepp)
April	17	TC Chamber of Commerce	CVB 2023 Annual Report, CVB Q1 Report, Room Tax Q1 Report, Ironman (confirm w Peggy)
May	15	TC3, Rm. 204 / Sprole Conf. Room	Draft 2025 Budget Presentation, Monumental Women (Joe M. Carol K.)
June	12*	OJCR – Scott Heyman	Final 2025 Budget Presentation, Visitor Profile Study Presentation, Conference Center update
July	31	TC Chamber of Commerce	Room Tax Q2 Report, TPA Designation. CVB Mid-Year Report
August			No STPB meeting in August
September	18	Ithaca College – A&E Center	Community Arts Partnership Annual Update, Grant Awards (Community Celebrations, Tourism Advancement Grants, Tourism Capital Grants), Presentation: Christian Harris / workforce issues; Zartico / CVB geolocation update
October	16	OJCR – Scott Heyman	CVB Q3 Report, Room Tax Q3 Report, CCE Tompkins Beautification Plan Progress,
November	20	Statler Hotel	Nominating Committee
December	18	OJCR – Scott Heyman	Update on Visitor Profile Study, farewell to outgoing members, Membership and Bylaws Committee new and renewing member appointments