

Strategic Tourism Planning Board / Tompkins County Tourism Program

Diversity Statement

The STPB will apply the values of diversity, inclusion and equity in conducting all business including the recruitment of board members, program administration, and consideration of funding applications.

We will encourage participation of diverse populations in all of our funded programs without regard but not limited to the following traits: national origin, language, race, color, ethnicity, gender, age, sexual orientation, gender identity or socio-economic status.

We will foster a culture of inclusion that encourages collaboration, flexibility and fairness.

We will consistently work toward greater equity to guarantee fair treatment, access and opportunity.

We will encourage all of our partners to ascribe to these values and work within their organizations to promote them.

Definitions

Diversity - all the ways in which people differ

Equity - fair treatment, access, opportunity and advancement for all people, striving to identify and eliminate barriers

Inclusion - act of creating environments in which any individual or group can feel welcomed, respected, supported and valued to fully participate

APPROVED by the Strategic Tourism Planning Board on July 18, 2018