



Tompkins County Legislature

Governor Daniel D. Tompkins Building
Ithaca, NY 14850

Meeting: 05/01/18 05:30 PM
Department: Strategic Tourism Planning Board
Category: Tourism
Functional Category:

SCHEDULED

RESOLUTION NO. i DOC ID: 7788

Award of First Round of 2018 Strategic Tourism Implementation Funding

WHEREAS, the Tompkins County Legislature accepted the 2020 Strategic Tourism Plan on September 18th, 2012, and

WHEREAS, in 2016 the Tompkins County Strategic Tourism Planning Board (STPB) adopted an Agriculinary Tourism Implementation Plan and in 2014 adopted a Priority Trails Strategy, each of which further identifies priority actions for implementing the 2020 Strategic Tourism Plan, and

WHEREAS, Tompkins County has established a dedicated funding source for implementing the 2020 Strategic Tourism Plan, known as the Strategic Tourism Implementation fund, and

WHEREAS, the Agriculinary Tourism Implementation and Tompkins Priority Trails Strategy projects are eligible for funding as Strategic Tourism Implementation projects, and

WHEREAS, the STPB established a category in the Strategic Tourism Implementation program for projects that have been identified by the STPB and the County’s Tourism Program as priorities which are best suited for implementation internally by program staff, and

WHEREAS, staff leadership for the Tourism Program is provided by the Tompkins County Department of Planning and Sustainability, and

WHEREAS, the STPB has voted to recommend funding in full for each of the three projects under consideration for funding, and

WHEREAS, Strategic Tourism Implementation funding exists within the hotel room occupancy tax-funded Tourism Program budget for 2018, now therefore be it,

RESOLVED, on recommendation of the Planning, Development & Environmental Quality Committee, That the following projects are awarded 2018 Strategic Tourism Implementation funding:

Applicant / Project	Award
Town of Dryden / <i>Dryden Rail Trail Route 13 Crossing - Prelim. Design & F.H. Fox Bridge Engineering.</i>	\$26,000
Ithaca / Tompkins County CVB (a division of the Tompkins County Chamber of Commerce) / <i>CVB Agriculinary Tourism Plan Implementation - Gap Request</i>	\$18,000
Tompkins County Workforce Development Board / <i>Visitor Journey A2D Ambassador Training Program</i>	\$11,175
TOTAL	\$55,175

RESOLVED, further, That the County Administrator or his designee is authorized to sign any agreements pertaining to the aforementioned projects.

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SEQR ACTIONS:

- Dryden Rail Trail Route 13 Crossing - TYPE II-21
- CVB Agriculinary Tourism Implementation - TYPE II-20
- Visitor Journey A2D Ambassador Training Program - TYPE II-20