

Tompkins County Strategic Tourism Planning Board

Wednesday, October 21, 2020; 3:00pm – 5:00pm

Zoom Meeting ID: 962 0814 2786– Password: 406909

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve September Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Kelli Cartmill	3:05
4. Staff Report & Room Tax, Q3 2020 Report – Nick Helmholdt	3:10
5. CVB Q3 report – Peggy Coleman	3:20
6. Conference Center Update – Gary Ferguson	3:35
7. Membership & Bylaws Committee Update	3:45
• ACTION – recommend new and returning voting members for appointment to STPB	
• ACTION – recommend amendment to STPB bylaws	
• ACTION – appoint 2021 nominating committee	
8. Member Announcements	4:00
9. Adjournment	

Agenda Packet

1. September draft STPB meeting minutes
2. Q3 2020 Room Tax Report
3. CVB Q3 report
4. Proposed amendment to STPB bylaws



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.

Meeting Access Notes

- Prior to joining the meeting on a computer, please ensure your Zoom profile has your correct name: <https://support.zoom.us/hc/en-us/articles/201363203-Customizing-your-Profile>
- Please call the Department of Planning and Sustainability at 607-274-5560 for instructions to join the meeting by telephone.