

Tompkins County Strategic Tourism Planning Board

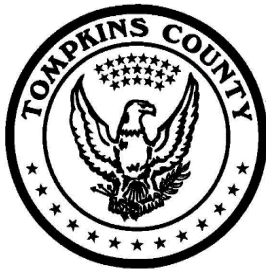
Wednesday, September 21, 2022; 3:00 – 4:30pm
Ithaca Tompkins International Airport, 1 Culligan Drive Ithaca, NY 14850

Meeting is being held in person; remote option is available.
Zoom Meeting ID: 940 8440 0162 – Password: 782239

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve July Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Brett Bossard	3:05
4. Staff Report – Nick Helmholdt	3:10
5. Diversity Equity & Inclusion Committee – Ken Jupiter	3:15
• Board Matrix	
• ACTION – Adopt revised diversity statement	
6. Membership and Bylaws Committee – Doug Levine	3:30
• Ithaca College Nomination of David Harker	
7. Ithaca Downtown Conference Center	3:40
• Marketing Overview – Lisa Conarton	
8. Presentation: CAP Arts Update – Megan Barber	4:10
9. Member Announcements	4:40
10. Adjournment	

Agenda Packet

1. July draft STPB meeting minutes
2. Draft Revised Diversity Statement
3. Board Matrix



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.