

# Tompkins County Strategic Tourism Planning Board

Wednesday, August 19, 2020; 3:00pm – 5:00pm

Zoom Meeting ID: 949 0037 0623 – Password: 589118

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve July Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Kelli Cartmill	3:05
4. Staff Report – Nick Helmholdt	3:15
5. CVB update – Peggy Coleman	3:20
6. Higher Education – reactivation plan updates	3:25
7. Conference Center Update – Gary Ferguson	3:35
8. Planning & Evaluation Committee – Josh Friedman	3:40
• ACTION – Recommend modifications to Hotel Room Occupancy Tax Local Law	
9. Budget Committee Update – Scott Wiggins & Josh Friedman	4:00
• ACTION – Recommend 2021 Tourism Program Budget	
10. Member Announcements	4:30
11. Adjournment	5:00

## Agenda Packet

1. July draft STPB meeting minutes
2. Racism Resources
3. Proposed Changes to HROT local law
4. Draft 2021 Tourism Program Budget



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.

## Meeting Access Notes

- Prior to joining the meeting on a computer, please ensure your Zoom profile has your correct name: <https://support.zoom.us/hc/en-us/articles/201363203-Customizing-your-Profile>
- Please call the Department of Planning and Sustainability at 607-274-5560 for instructions to join the meeting by telephone.