

# Tompkins County Strategic Tourism Planning Board

Wednesday, July 15, 2020; 3:00pm – 5:00pm

Zoom Meeting ID: 996 0208 6218

Password available on request: [tourism@tom-pkins-co.org](mailto:tourism@tom-pkins-co.org)

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve February Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Kelli Cartmill	3:05
4. Staff Report & Room Tax, Q2 2020 Report – Nick Helmholdt	3:15
5. CVB Mid Year Report – Peggy Coleman	3:20
6. 2021 Tourism Promotion Agency Designation – Peggy Coleman	3:35
• ACTION – Recommend TPA Designation for ITCCVB	
7. Higher Education – reactivation plan updates	3:40
8. Budget Committee Update & 2021 Timetable – Scott Wiggins & Josh Friedman	4:10
9. Member Announcements	4:20
10. Adjournment	5:00

## Agenda Packet

1. May draft STPB meeting minutes
2. Q2 2020 Room Tax Report
3. CVB Mid Year Report
4. Resolution for TPA Designation



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.