

Tompkins County Strategic Tourism Planning Board

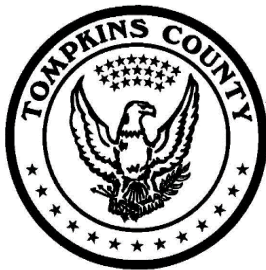
Wednesday, May 19, 2021; 3:00pm – 5:00pm

Zoom Meeting ID: 940 8440 0162 – Password: 782239

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve April Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Kelli Cartmill	3:05
4. Staff Report – Nick Helmholdt	3:10
5. Budget Committee – Josh Friedman	3:15
• Presentation of draft 2022 Tourism Program Budget	
6. Tourism Recovery Committee Update – Kelli Cartmill	3:45
7. Member Announcements	3:55
8. Adjournment	

Agenda Packet

1. April draft STPB meeting minutes
2. Letter in support of Finger Lakes National Heritage Area
3. Draft 2022 Tourism Program Budget (to be sent under separate cover)



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.

Meeting Access Notes

- Prior to joining the meeting, please ensure your Zoom profile has your correct name: <https://support.zoom.us/hc/en-us/articles/201363203-Customizing-your-Profile>
- Dial 646-558-8656 to join the meeting by telephone.