

Tompkins County Strategic Tourism Planning Board

Wednesday, April 19, 2023; 3:00 – 5:00pm

Tompkins County Public Library, Borg Warner Room,
101 E. Green St., Ithaca, NY 14850

AGENDA

Start

- | | |
|--------------------------------------------------------------------------------|------|
| 1. STPB Meeting Minutes | 3:00 |
| • ACTION – Approve March Meeting Minutes | |
| 2. Privilege of the Floor | |
| • Limit of 3 minutes per person for members of the public to address the board | |
| 3. Chair’s Report – Brett Bossard | 3:05 |
| 4. Staff Report and Q1 2023 Room Tax Report– Nick Helmholdt | 3:10 |
| 5. Q1 CVB Report – Peggy Coleman | 3:25 |
| 6. Tompkins Outdoors Grant Review Committee – TBD | 3:35 |
| • ACTION – Recommend 2023 Tompkins Outdoors Grant Awards | |
| 7. Member Announcements | 3:50 |
| 8. Adjournment | |

Agenda Packet

1. March draft STPB meeting minutes
2. Draft Guidelines for Strategic Tourism Implementation Grant
3. Q1 2023 Room Tax Report
4. Q1 CVB Report
5. Tompkins Outdoors Grant – 2023 Award Recommendations



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.