

Tompkins County Strategic Tourism Planning Board

REVISED AGENDA as of March 16, 2020

Wednesday, March 18, 2020; 3:00pm – 5:00pm

~~Tompkins County Chamber of Commerce/CVB, 904 East Shore Drive, Ithaca, NY~~

This meeting will be conducted online – see page 2 for instructions.

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve February Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Kelli Cartmill	3:05
4. Staff Report – Nick Helmholdt	3:10
5. Planning & Evaluation Committee – Josh Friedman	3:15
• Update & Discussion: COVID-19 impacts to Tourism Program	
6. Presentation: CVB 2019 Annual Report – Peggy Coleman	
7. Community Celebrations Grant Panel Update – Carol Kammen	
• ACTION – Approve 2020 Community Celebrations Grant Recommendations	
8. Combined Tourism Grant Panel Update – Greg Mezey & Kelly Mackosh	
• ACTION – Approve 2020 Tourism Project and Tourism Marketing & Advertising Grant Awards	
9. Conference Center Working Group Update – Gary Ferguson	3:45
10. Outdoor Recreation Tourism Committee Update – Rick Manning	4:00
11. 2020 Board Goal Development – Kelli Cartmill	4:15
12. Member Announcements	4:50
13. Adjournment	5:00

Agenda Revision Note: Due to new emergency regulation of public gathering spaces from NY State, the CVB conference room is no longer able to accommodate our board. In consideration of public health guidance on social distancing, this meeting will be conducted virtually (see instructions below). STPB bylaws do not allow voting by telephone, so all action items have been removed from the agenda. Shifting priorities at the CVB prevent them from presenting their annual report. Furthermore, in the opinion of the Tourism Program Director, it is inappropriate to recommend funding for events at this time.

Agenda Packet

1. February draft STPB meeting minutes
- ~~2. CVB 2019 Annual Report (to be distributed at meeting)~~
- ~~3. Community Celebrations Grant Award Recommendations~~
- ~~4. Tourism Project / Marketing & Advertising Grant Award Recommendations~~



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.

Online / teleconference meeting instructions:

Time: Mar 16, 2020 03:00 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://zoom.us/j/520000654>

Meeting ID: 520 000 654

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