

# Tompkins County Strategic Tourism Planning Board

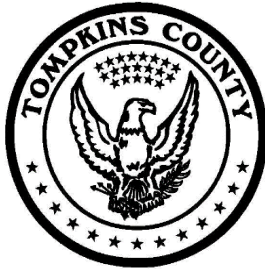
Wednesday, March 17, 2021; 3:00pm – 5:00pm

Zoom Meeting ID: 940 8440 0162 – Password: 782239

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve February Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Kelli Cartmill	3:05
4. Staff Report – Nick Helmholdt	3:10
5. Tourism Recovery Committee Update – Kelli Cartmill	3:15
6. Presentation: DIA Festivals Program Annual Report – Scott Rougeau	3:25
7. Presentation: Finger Lakes National Heritage Area – Cindy Kimble	3:45
8. Member Announcements	4:05
9. Adjournment	

## Agenda Packet

1. February draft STPB meeting minutes



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.

## Meeting Access Notes

- Prior to joining the meeting on a computer, please ensure your Zoom profile has your correct name: <https://support.zoom.us/hc/en-us/articles/201363203-Customizing-your-Profile>
- Please call the Department of Planning and Sustainability at 607-274-5560 for instructions to join the meeting by telephone.