

# Tompkins County Strategic Tourism Planning Board

Wednesday, February 21, 2023; 3:00 – 5:00pm

Tompkins County Public Library, BorgWarner Room  
101 E. Green St., Ithaca, NY 14850

| AGENDA   | Start |
|--|-------|
| 1. STPB Meeting Minutes  | 3:00  |
| • ACTION – Approve December Meeting Minutes                                    |       |
| 2. Privilege of the Floor  |       |
| • Limit of 3 minutes per person for members of the public to address the board |       |
| 3. Chair’s Report – Brett Bossard  | 3:05  |
| 4. Staff Report – Nick Helmholdt   | 3:10  |
| 5. Presentation: Arnot Realty “Waters Edge” – Ian Hunter                       | 3:15  |
| 6. Membership & Bylaws Committee – Doug Levine                                 | 3:45  |
| • ACTION: Recommend Jason Humphrey for At Large membership to STPB             |       |
| 7. Budget Committee  | 3:55  |
| • ACTION: Budget Adjustment – bringing 2023 room tax into 2024 budget          |       |
| 8. Member Announcements  | 4:15  |
| 9. Adjournment   |       |

## Agenda Packet

1. January draft STPB meeting minutes
2. February staff report
3. Conflict of Interest Policy and Disclosure Form
4. Tourism Economics – 2022 report
5. Jason Humphrey bio (redacted)
6. Memo: Tourism Program 2025 Budget Development Process and Schedule
7. MEMO: 2024 Room Tax Budget Adjustment and Resolution



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.