

Tompkins County Strategic Tourism Planning Board

Wednesday, February 19, 2020; 3:00pm – 5:00pm

Tompkins County Chamber of Commerce/CVB, 904 East Shore Drive, Ithaca, NY

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve January Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Kelli Cartmill	3:05
4. Staff Report – Nick Helmholdt	3:10
• ACTION – 2020 Budget Adjustment	
5. Strategic Tourism Plan Steering Committee Update – Nick Helmholdt	3:20
• ACTION – Recommend Final Draft of Strategic Tourism Plan for Endorsement	
6. Arts & Culture Organization Development Grant Review Committee – John Spence	3:40
• ACTION – Award of 2020 ACOD Grants	
7. Presentation: CVB Q4 2019 Report – Peggy Coleman	4:00
8. Presentation: Bed and Breakfast and Vacation Rentals of Greater Ithaca – Inez Vermaas	4:25
9. 2020 Board Goal Development – Kelli Cartmill	4:40
10. Member Announcements	4:55
11. Adjournment	5:00

Agenda Packet

1. January draft STPB meeting minutes
2. 2020 Budget Adjustment
3. REVISED Q4 2019 Room Tax Report
4. Final Draft – Strategic Tourism Plan: 2021-2027
5. Memo – ACOD 2020 Grant Awards
6. CVB Q4 Report



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.