

Planning Report Liaison Samantha Hillson, Ted Schiele
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Priority	Focus Area	Goal	Objectives	Disparities	Interventions	Family of Measures	Projected (or completed) Year 1 Intervention	Projected Year 2	Projected Year 3 Interventions	Implementation Partner (Please select one partner from the dropdown list per row)	Partner Role(s) and Resources
Promote Healthy Women, Infants and Children	Focus Area 1: Maternal & Women's Health	Goal 4.1 : Reduce racial, ethnic, economic, and geographic disparities in maternal and child health outcomes, and promote health equity for maternal and child health populations	Increase % of full-term pregnancies (at least 39 weeks) by 5% Decrease low birth weights to below 5%	Poverty, racial	Enhance collaboration with other programs, providers, agencies, and community members to address key social determinants of health that impact the health of women, infants, children, and families across the life course.	# pregnant women who receive home visits or phone calls from the expanded MOMS program (community health nurses) for prenatal and postpartum care # participants (residents of reproductive age) in group preconception health education classes (pilot through MOMS program)	Assess process for expanded MOMS program: began Summer 2019: calling all new mothers who give birth at the Cayuga Birthplace (CMC) and offering post-partum home visits, providing screening for depression and substance use disorder (SUD), lactation support, and other care as needed. 2019: Convened partner meeting	Continue partner meetings to raise awareness about expanded services, determine strategies to offer more prenatal services. Key partners include: Cayuga Birthplace (CMC), OB-Gyn Associates, Midwives, and the Doula Collective, Family Treatment Court, DSS, Reach Attend pediatric and Ob-gyn staff meetings to build awareness about expanded program to non-Medicaid pregnant women, and targeted outreach to other providers to increase referrals. Offer at least one series of group preconception education classes at a community location.	Continue building awareness and conduct annual reminder to providers. Offer at least two series of group preconception education classes at a community location.	Local health department	MOMS (Medicaid Obstetric & Maternal Services) 2000 to present, provides home visits to Medicaid eligible prenatal and postnatal women and their newborns to improve access to healthcare, to identify and address social determinants of health, to provide relevant health education and to refer to applicable community resources as needed. Typically, each woman receives 5-7 home visits by Community Health Nurses. Enrollment has steadily declined from 2015-2018, leading to a re-evaluation of the program and a proposal to expand services beyond the Medicaid pop. Other partners: CMC Birthplace, Ob-Gyn Associates, Cayuga Women's Health, Renaissance Ob-gyn, Midwives, Doula Collective, Child Development Council (Teen Pregnancy Program, Cradle to Career, Early Child Development Council, Mama's Comfort Camp, TC Action, Ithaca Pregnancy Center, Family Reading Partnership, Planned Parenthood
Promote Healthy Women, Infants and Children	Focus Area 3: Child and Adolescent Health, including children with special health care needs (CSHCN)	Goal 4.1 : Reduce racial, ethnic, economic, and geographic disparities in maternal and child health outcomes, and promote health equity for maternal and child health populations	Increase the % of pregnant women who receive early prenatal care by 10%. Increase % of women 18-44 years who report ever talking with a health care provider about ways to prepare for a healthy pregnancy by 10%. (p106)	Poverty, racial, geography, unintended pregnancy ratio of Medicaid to non-Medicaid recipients	Develop comprehensive, convenient, and affordable healthcare for women of all ages and backgrounds, with a focus on women of reproductive age (p106)	# of women to receive prenatal care at the new Carpenter Park facility	Establish an education and outreach pilot that specifies at least one underserved population to be targeted, at least one partner who currently works with the target population, at least one messaging plan, and at least one channel for reaching the population	Evaluate education and outreach pilot from year one and based on evaluation, make improvements to include at least one additional partner, one additional channel for reaching the population.	Year 3 will be informed by Year 1 and 2	Hospital	CHS is developing a comprehensive and holistic women's health service line which encompasses a wide range of services ranging from cancer screening to basic gynecological care. A women's health and breast clinic will be located at Carpenter Park (see above), which is conveniently located near downtown Ithaca and will serve a low-income demographic. Other partners: Doula Collective, Child Development Council (Teen Pregnancy Program, Cradle to Career, Early Child Development Council, Mama's Comfort Camp, TC Action, Planned Parenthood
Promote Healthy Women, Infants and Children	Focus Area 3: Child and Adolescent Health, including children with special health care needs (CSHCN)	Goal 4.1 : Reduce racial, ethnic, economic, and geographic disparities in maternal and child health outcomes, and promote health equity for maternal and child health populations	Increase the % of school-aged children who have access to health care in a school setting by 10% (adapted from p135)	Geography (rural)	Assess the feasibility of a school-based health program at local school districts that includes numerous pediatric health initiatives	# of school districts with a school-based health clinic.	Convene a steering committee to review /assess school-based health models for adaptivity in our community	Evaluate funding models for school-based health programs and create a business plan. Convene team, training, evaluation plan, etc. for implementation.	Initiate selected model in at least 1 school district with evaluation plan and quality assurance.	Hospital	CHS is considering opportunities to partner with local school districts and engage in school-based health programs for children Other partners: Cradle to Career, TC Youth Services, Local School Districts, TCHD