



# TOMPKINS COMMUNITY RECOVERY FUND

## Small Business Overview



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**CHAIR**

Shawna Black

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**VICE CHAIR**

Deborah Dawson



**What:** Grant funding for eligible activities. Minimum \$10,000, no match required, disbursed on a reimbursement basis<sup>1</sup>

**When:** Application Deadline **October 31, 2022**, award decisions anticipated **December 2022**.

**Who:** Businesses that:

- Are located in Tompkins County
- Are independently owned
- Have fewer than 100 employees
- Were in operation prior to March 2020
- Can document impacts of the pandemic (e.g. lost revenue, increased costs, etc.), are in an “impacted industry”,<sup>2</sup> and/or are located in a Qualified Census Tract (QCT)<sup>3</sup>

**Eligible Activities**

- Operating costs (e.g. payroll, mortgage, rent, utilities, etc.)
- COVID-19 prevention & mitigation tactics (e.g. ventilation improvements, social distancing renovations)
- Business planning counseling or technical assistance
- Rehabilitation of commercial properties\*
- Improvement of storefronts/façades\*
- Expansion costs\*
- Childcare or transportation costs for microbusinesses (under 5 employees)\*

\*for businesses located in a QCT only.

**Ineligible Activities**

- Property acquisition
- Political and lobbying activities
- Operations & maintenance of facilities
- Revenue replacement
- Consolidating or paying off debt
- Satisfaction of settlements & judgements
- Establishment/contribution to a cash reserve
- Deposit into a pension fund
- Reimbursement for expenses that have/will be reimbursed by another program

Applications will be most competitive when they:

- Align with the program priorities outlined in the Program Guidelines
- Can clearly define outcomes and metrics
- Demonstrate organizational experience and financial capacity to complete the project

For full program details, see the Program Guidelines [www.tompkinscountyny.gov/communityrecoveryfund](http://www.tompkinscountyny.gov/communityrecoveryfund)

<sup>1</sup>There will be a waiver to request upfront funding disbursements under certain circumstances.

<sup>2</sup>Impacted Industries (NAICS): Utilities (22); Manufacturing (31-33); Wholesale Trade (42); Administrative and Support and Waste Management and Remediation Services (56); Arts, Entertainment and Recreation (71); Accommodation and Food Services (72); Other Services (81)

<sup>3</sup>Tracts 1, 2, 4, 7, and 10 and 10. Census Tract Map: <https://www.tompkinscountyny.gov/files2/gis/maps/pdfs/CensusTracts2000.pdf>.