



TOMPKINS COMMUNITY RECOVERY FUND

Small Business Overview



CHAIR

Shawna Black

VICE CHAIR

Deborah Dawson



What: Grant funding for eligible activities. Minimum \$10,000, no match required, disbursed on a reimbursement basis¹

When: Application Deadline **October 31, 2022**, award decisions anticipated **December 2022**.

Who: Businesses that:

- Are located in Tompkins County
- Are independently owned
- Have fewer than 100 employees
- Were in operation prior to March 2020
- Can document impacts of the pandemic (e.g. lost revenue, increased costs, etc.), are in an “impacted industry”,² and/or are located in a Qualified Census Tract (QCT)³

Eligible Activities

- Operating costs (e.g. payroll, mortgage, rent, utilities, etc.)
- COVID-19 prevention & mitigation tactics (e.g. ventilation improvements, social distancing renovations)
- Business planning counseling or technical assistance
- Rehabilitation of commercial properties*
- Improvement of storefronts/façades *
- Start-up or expansion costs*
- Childcare or transportation costs for microbusinesses (under 5 employees)*

*for businesses located in a QCT only.

Ineligible Activities

- Property acquisition
- Political and lobbying activities
- Operations & maintenance of facilities
- Revenue replacement
- Consolidating or paying off debt
- Satisfaction of settlements & judgements
- Establishment/contribution to a cash reserve
- Deposit into a pension fund
- Reimbursement for expenses that have/will be reimbursed by another program

Applications will be most competitive when they:

- Align with the program priorities outlined in the Program Guidelines
- Can clearly define outcomes and metrics
- Demonstrate organizational experience and financial capacity to complete the project

For full program details, see the Program Guidelines www.tompkinscountyny.gov/communityrecoveryfund

¹There will be a waiver to request upfront funding disbursements under certain circumstances.

²Impacted Industries (NAICS): Utilities (22); Manufacturing (31-33); Wholesale Trade (42); Administrative and Support and Waste Management and Remediation Services (56); Arts, Entertainment and Recreation (71); Accommodation and Food Services (72); Other Services (81)

³Tracts 1, 2, 4, 7, and 10 and 10. Census Tract Map: <https://www.tompkinscountyny.gov/files2/gis/maps/pdfs/CensusTracts2000.pdf>.