

Tompkins County Strategic Tourism Planning Board

Wednesday, November 20, 2024; 3:00 – 5:00pm

Statler Hotel
130 Statler Drive, Ithaca, NY 14853

[Attend online via Zoom:](#)

Meeting ID: 940 8440 0162

Passcode: 782239

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve October Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Brett Bossard	3:05
4. Staff Report – Nick Helmholdt	3:10
5. Minimum Revenue Guarantee for United Airline service from ITH to IAD – Roxan Noble	3:25
• Action: Resolution to allocate room tax reserves to expand air service	
6. Membership and Bylaws Committee – Doug Levine	4:00
• Action: Revised STPB Bylaws	
7. Nominating Committee	4:20
• Action: Appoint 2025 Nominating Committee Members	
8. Member Announcements	4:30
9. Adjournment	

Agenda Packet

1. October draft STPB meeting minutes
2. November staff report
3. Resolution to support air service to Washington, D.C.
4. Draft STPB Bylaws
5. Code Blue Shelter Update



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.