

TOMPKINS COUNTY WORKFORCE DEVELOPMENT BOARD

October 19, 2021

8:30 A.M.

Zoom Platform

PRESENT: S. Pronti, A. Bishop, D. Burrows, K. Cerasaro, K. Kephart, K. Kersey, J. Lance, C. Malcolm, J. Matteson, H. McDaniel, K. Shanks-Booth, T. Tarshus, C. Whitmore

EXCUSED: M. Abdelrehim, T. Bruer, J. Cometti, B. Forrest, A. Iles, P. Levesque, J. Shapiro, J. Tavares

EX-OFFICIO: J. Mouillesseaux, A. Hendrix

GUESTS: D. Goodness, Workforce Development Institute, D. Mohlenhoff, Tompkins Cortland Community College; C. Harris, New York State Department of Labor; C. Walters, TST BOCES; J. Palladino, TST BOCES

STAFF: R. Avila, S. Alvord, D. Achilles

CALL TO ORDER

Chairman Pronti called the meeting to order at 8:34 a.m.

BOARD ACTION ITEMS

APPROVAL OF MINUTES – September 28, 2021

It was moved by Mr. Bishop, seconded by Ms. Tarshus, and unanimously adopted by voice vote of members present to approve the minutes of September 28, 2021 as written.

PRESENTATION

Ms. Mouillesseaux, Tompkins County Workforce New York and Mr. Cerasaro, New York State Department of Labor. Presentation attached.

WDB DIRECTOR UPDATE

Ms. Avila reported to the Workforce Development Board members a presentation on Interim Director updates. Presentation attached.

COMMITTEE REPORTS

A. EXECUTIVE COMMITTEE

Mr. Pronti announced to the Board the ballots for the 2021 elections have been collected and the slate of Officers will remain the same. Mr. Burrows reported that the Executive Committee has been having discussions around what community members are participating in the workforce and who are not.

B. ONE STOP OPERATIONS AND OVERSIGHT COMMITTEE

Mr. Bishop reported that the One Stop Operations and Oversight Committee will be holding the next meeting Tuesday, November 9, 2021.

C. YOUTH OVERSIGHT COMMITTEE

Ms. Shanks-Booth reported that the Youth Oversight Committee's next meeting Thursday, October 21, 2021 and will have updates on Summer Youth Employment Program 2021 from Office of Employment and Training and Ithaca Youth Bureau.

Ms. Shanks-Booth reported that transportation is a barrier for youth to participate in employment. Ms. Shank-Booth is working with Ithaca Youth Bureau and Ms. Alvord to get free rides for youth under 17 years of age to worksites.

D. GOVERNANCE AND MEMBERSHIP COMMITTEE

Mr. Burrows reported that the Governance and Membership Committee will have full membership once the Legislature appoints the last to seats at the meeting Tuesday, October 19, 2021.

ANNOUNCEMENTS

Ms. Avila announced that the Health Career Expo is looking for donations to provide lunch for the students who will attend.

ADJOURNMENT

The meeting adjourned at 9:44 a.m.



**Tompkins County
Workforce Development Board**

**Board Meeting
October 19, 2021**



New York State

- ✓ As of September 16, 2021, NYS Economy Added 28,000 Private Sector Jobs In August 2021
- ✓ Grew by 0.4%
- ✓ Growing Faster Than the Nation

Unemployment Rate Rank

July 2021

RANK	COUNTY	RATE	RANK	COUNTY	RATE
1	Hamilton County	3.9	30	Orange County	5.3
2	Yates County	4.1	30	Otsego County	5.3
3	Columbia County	4.2	30	Suffolk County	5.3
3	Saratoga County	4.2	35	Schenectady County	5.4
5	Ontario County	4.5	35	Westchester County	5.4
6	Genesee County	4.6	37	Jefferson County	5.5
6	Livingston County	4.6	37	Onondaga County	5.5
6	Tompkins County	4.6	39	Allegany County	5.6
9	Wyoming County	4.7	39	Delaware County	5.6
10	Putnam County	4.8	39	Greene County	5.6



August 2021

RANK	COUNTY	RATE	RANK	COUNTY	RATE
1	Hamilton County	3.8	31	Ulster County	5.1
2	Yates County	3.9	33	Delaware County	5.2
3	Columbia County	4.0	33	Jefferson County	5.2
3	Saratoga County	4.0	33	Orange County	5.2
5	Livingston County	4.4	33	Suffolk County	5.2
5	Ontario County	4.4	37	Schenectady County	5.3
5	Tompkins County	4.4	37	Steuben County	5.3
8	Genesee County	4.5	37	Westchester County	5.3
8	Wyoming County	4.5	40	Allegany County	5.4
10	Washington County	4.6	40	Greene County	5.4



Tompkins County 4.4%

New York State 7.4%

United States 5.2%



In-Demand Occupations August 2021

- Healthcare
- Retail
- Hospitality
- Education & Childcare
- Advanced Manufacturing



The New Possible

Section 6: 9 Recommendations



1. Collective Impact

2. Develop a Set of Short- Term Courses for Employers Job Seekers

3. Launch a Good Jobs Initiative to Stabilize Entry-Level Jobs

4. Maximize Human-centered or Customer-centered Design & Innovation

5. Expand the National External Diploma Program

6. Create an Anchor Institutions Forums

7. Prioritize & Measure Racial Equity for Workforce Development Programs

8. Prioritize Green Jobs for the Design & Delivery of Workforce Development

9. Scale this Conversation Up to the Regional Level



Director's Report



Arrival to Departure (A2D) Tourism Training Program

- Ithaca/Tompkins County Convention & Visitors Bureau
- Redesign Existing Program
- New Modules to include Diversity, Equity & Inclusion

NYSDOL Financial Management Review

- PY 2021
- Exit Interview October 28th

Healthcare Careers Exploration

- Monday, November 22, 2021 at Ithaca College's School of Health Science & Human Performances
- 9:00 am – 2:00 pm
- Contact Shannon for Volunteer Opportunities

Sexual Harassment Training

- Attestation

Meet One- On- One with Interim Director

- Via Zoom or In Person

Workforce Development Board Associate Position

- Open until October 31st

Workforce Development Board Director Search

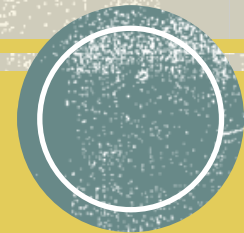
- Will Begin October 25th



Tompkins County

Workforce Development Board

Tompkins Workforce NY Career Center Update Fall 2021



Jackie Mouillesseaux
Director
Office of Employment & Training
Tompkins Workforce NY

Kip Cerasaro
Supervising Labor Services Representative
Division of Employment and Workforce Solutions
NYS Department of Labor

OET Operations & Current Status

OET

- 12 Funding streams, Youth and Adult Services, Employers
- Staff working in the field, office and remote

Youth:

- SYEP: 71 youth (41% youth w/ disabilities; 52% youth of color; 55% rural, 11% youth in foster care / homelessness), 23 worksites
- Job Link: 24 youth; systemic barriers; 15 worksites; RECRUITMENT underway
- Weekly workshops for success (job readiness, life skills, mentoring, community) } highest retention rate in years
- Successful placements in non-subsidized jobs and post-secondary education
- Recruitment of businesses owned by: BIPOC, Women, LGBTQ+, and Individuals with Disabilities



OET Operations & Current Status

Adult / Dislocated Workers

- Virtual Outreach: 11 workshops since July (60 attendees)
- Targeted outreach with partners (TCPL, Challenge, TC Probation, FLReUse)
- Relaunched WIOA A/DW Training Funding Feb-March 2021
- Wait List of ~65; Funded ~15 since start
- \$150K WIOA Trng - now and June 30, 2022 – month by month staff strategy
- Workshops & 1:1 Services: career advisement, job search, resume, cover letter, interview prep, networking



OET Operations & Current Status

Employers

- Job posts and matching
- Meet the Employer sessions: 13 since June (102 attendees)
- Customized recruitment
- OJT & TJ Promotion

Career Pipeline Strategies

- Hands On Tompkins (Manufacturing) - pipeline
- Healthcare Career Expo – pipeline
- Advanced Manufacturing – short- and long-term solutions to labor shortage
- Green Career Pathways Pilot – CCE, FLReUse, TST BOCES, URO, City of Ithaca



Challenges & Potential Solutions

JOBSEEKERS

- **People who struggled pre-pandemic = struggling more now – ex. on-line applications**
- **People who lack skills, technology / equipment, internet = struggle with virtual services**
- Partner with TCPL and other service providers in the field (ex. Office Hours)
- Conduct surveys: online, phone and mail (what's working and what isn't? How can we improve?)
- Bring jobseekers to the table

EMPLOYERS

- **Need qualified candidates for open positions**
- Bring employers to the table
- Employer Education Series (“Meeting in the Middle”) – General and 1:1 Consulting
- Industry Fairs: training providers, funders (TWFNY) and employers; Pipeline strategies
- OJT & TJ placements



WE ARE YOUR DOL



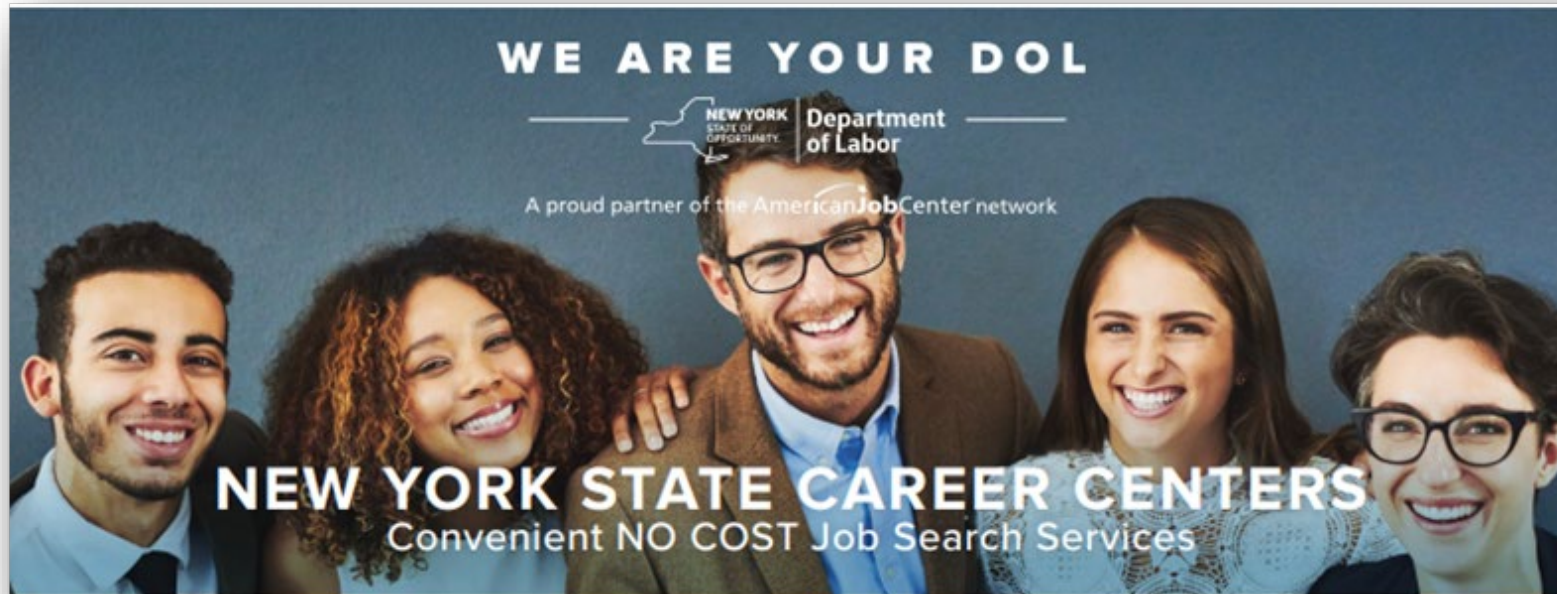
NEW YORK
STATE OF
OPPORTUNITY.

**Department
of Labor**

**Division of Employment and Workforce Solutions
Tompkins Workforce New York**

Operational Update

- Center Remains Closed to Public
- Virtual Services
- Transition back to Employment Services
- Staffing
- Averaging 30 scheduled appointments per week



Career Center Services

- Career Counseling
- Resume/Cover Letter Development
- Workshops
- Online Job and Talent Banks, Job Matching
- Local Labor Market Information
- Events and Recruitments
- On the Job Training
- Interview Prep
- Veteran Priority of Service
- Coursera



NYS Dept of Labor Programs

- 599
- Self Employment Assistance
- TAA
- Re-employment Services and Eligibility Assessment
- Business Services
 - Rapid Response
 - HR Consulting
 - Shared Work

