Tompkins County-Workplan-Matrix-2024-PHWIC

2024 Workplan

Name of County - Organization(s): Tompkins County Whole Health (formerly Tompkins Health Department), Cayuga Health, a member of Cayuga Health

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		Goal Focus				Family of	Completed Year 1	Completed Year 2	Projected (or completed) Year 3	Implementation	
Priority	Focus Area	Area	Objectives	Disparities	Interventions	Measures	Intervention(s)	Intervention(s)	Intervention	Partner	Partner Role(s) and Resources
Promote Healthy Women, Infants and Children	Focus Area 2: Perinatal and Infant Health	Goal 2.1: Reduce infant mortality and morbidity	Objective 2.1.2: Decrease the percentage of births that are preterm by 5% to 8.3 percent of live births. (adjust rates as needed)	income, geographic, racial/ethnic, insurance status	2.1.2: Increase capacity and competencies of local maternal and infant home visiting programs	Participation rates in PICHC, MOMS Plus+, Child Development Council, infant mortality and morbidity rates	Planned a Perinatal and Infant Working Group to provide advisory and oversight support for the Perinatal and Infant Community Health Collaboratives (PICHC) Initiative in Tompkins County. Trained and planned for Community Health Workers (4 CHWs) to provide support through home visits to improve outcomes for perinatal and infant health. Redesigned the Tompkins County MOMS Plus+ program resulting in increased capacity to deliver maternal child health supportive services to residents of Tompkins County regardless of insurance status, with a focus on providing equitable access to care.	TCWH and HSC have collaborated on forming a Community Advisory Board to evaluate and improve upon the PICHC program. The Perinatal and Infant Working group consists of 18 organizations collaborating on oversight for the PICHC Initiative.	The MOMS Plus program, which provides nurse prenatal and postpartum home visits conducted 567 MOMS home visits, and 214 enrolled clients. PICHC (HiP Tompkins) Community Health Workers conducted 115 home visits YTD served 62 enrolled clients in 2024 who worked with Community Health Workers. A new name was developed for the local PICHC program, Healthy Infants Partnership (HiP Tompkins). The Community Action Board (CAB) engaged 8 individuals who have lived experience giving birth and raising young children in Tompkins County. Four of the community members are participating regularly in CAB meetings and activities. As a project of the CAB, in partnership with Dr. Nia Nunn, TCWH hosted a Sister Circle with Black women in April 2024 as part of Black Maternal Health Week . The women shared birth stories and experiences. The CAB continues to meet to plan other Sister Circles and promote doula training for women of color in our community. Participants enrolled in the Child Development Council's Family Services program receive at least one visit per month. Frequency of visits is based on need but occurs at least monthly. In the period of January- October 2024, 87 individuals have participated in Family Services in Tompkins County, receiving a total of 764 home visits .		Partners in the working group will include: TCWH, Community Based Organization, Hospital and Healthcare Providers (including maternal and child health providers), School Districts, other Local Government and other stakeholders. Working group will advise and assist Local Health Department in delivering PICHC and MOMS Plus+ services. Leading partners will include TCWH, Human Services Coalition (CBO, working group facilitator), Cornell Cooperative Extension (key CBO partner), Child Development Council, and clinical providers including OBGYN Associates and Planned Parenthood, among others.

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Promote	Focus Area 4:	Goal 4.1 :	By 2024:	Poverty - low-	4.1: Enhance	Number of	Cayuga Health and Human	ADC prioritizes treatment of	Through HSC, 800 people were	Community-based	Partners in the working group
Healthy	Cross Cutting	Reduce racial,	Reduce	income,	collaboration	partners with	Services Coalition engaged with	pregnant people in accessing	assisted by health insurance	organizations	will include: TCWH, Community
Women,	Healthy	ethnic,	disparities in	geographic,	with other	TCWH PICHC	key partners to emphasize	services.	navigators as of 11/2024.		Based Organization, Hospital
Infants and	Women,	economic, and	health care	racial/ethnic,	programs,	and MOMS	insurance enrollment, supports	CHP actively works with HSC by	REACH offers family and partnering		and Healthcare Providers
Children	Infants, and	geographic	access for	insurance	providers,	Plus+	for birthing families, and	referring patients to them for	counseling. REACH offers weekly		(including maternal and child
	Children	disparities in	maternal and	status	agencies, and	Programs,	parenting skills.	health insurance enrollment	groups to patients, families, and 2		health providers), School
		maternal and	child health		community	maternal and	Completed "We Ask Because	support.	groups within Arthaus and Asteri		Districts, other Local
		child health	populations.		members to	child insurance	We Care" campaign, increasing		per week. REACH hosts monthly		Government and other
		outcomes, and	Reduce		address key	rates, Child	demographic data collection at	The YMCA offers scholarship	multi-disciplinary meetings for other		stakeholders. Working group will
		promote	disparities in		social	Health Plus	Cayuga Medical Center and 42	opportunities for programs and	community based organizations		advise and assist Local Health
		health equity	health		determinants	enrollment	outpatient practices, improving	services to ensure that anyone	attend to collaborate care and		Department in delivering PICHC
		for maternal	outcomes for		of health that	rates as	Cayuga Health's ability to	that could benefit from our services can access them. These	efforts. Outreach workers have		and MOMS Plus+ services.
		and child	maternal and		impact the	percent of	identify and address disparities	scholarships provide families in	contracts with organizations,		Leading partners will include
		health	child health		health of	eligibility	(including in maternal and child	Tompkins County access to	shelters and permanent supportive		TCWH, Human Services Coalition
		populations	populations.		women,		health outcomes as cited	childcare, summer camp, and	housing spaces across the		(CBO, working group facilitator),
					infants, children, and		above).	youth and family programs.	community. The LEAD department		Cornell Cooperative Extension (key CBO partner), Child
					families across				works directly with Ithaca Police		Development Council, and
					the life course.			The Village provides resources	Department and the Sheriff's Office		clinical providers including
					the me course.			to combat disparities, including	to facilitate referrals and warm		OBGYN Associates and Planned
								transportation to medical	hand offs for people who are in		Parenthood, among others.
								appointments, clothing from	need of social and health services		
								community closet, and childcare			
								resources.	REACH community health worker		
								HSC facilitates health insurance	staff continues expanding to better		
								enrollment, specifically through	serve the community. We are		
								Medicaid and Child Health Plus.	working directly with the City of Ithaca to provide permanent in		
									person support in the Commons		
									area as well.		
									The YMCA offers scholarship		
									opportunities for programs and		
									services to ensure that anyone that		
									could benefit from our services can		
									access them. These scholarships provide families in Tompkins County		
									access to childcare, summer camp,		
									and youth and family programs. 175		
									scholarships were offered this year		
									(unit = membership type, a unit		
									could be a single adult/child, a		
									couple, or a family of 6+). The Y		
									provides adaptive programming for		
									children with developmental		
									disabilities (swim, sports, etc.), 68		
									children participated this year.		
									CCE Student Resource Navigators		
									received 197 referrals for positive		
									social needs screens.		
									CCE is part of the first cohort of the		
									Community Health & Resource		

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									Network launching in 2025, which		
									will make it much easier for health		
									and social care providers to share		
									information and initiate closed-loop		
									referral to each other. The		
									infrastructure being built through		
									the 1115 waiver demonstration and		
									CH&RN will both have huge impacts		
									on our strategies to address health-		
									related social needs in 2025. Much		
									of 2024 has been spent preparing		
									for those changes.		
									The Child Development Council		
									partners with many community		
									organizations to help meet the		
									needs of families enrolled in the		
									Council's Family Services program,		
									with social determinants of health		
									at the forefront. The Council team		
									attends various community		
									meetings, invites representatives		
									from community agencies in to		
									share information about services		
									offered and opportunities for		
									collaboration, and offers enrolled		
									families referrals and warm		
									handoffs to the community		
									resources and organizations that		
									can help meet their needs. The		
									Council's approach for all families is individualized based on their unique		
									needs and goals and is one that is		
									multigenerational. Welcome Little		
									One is a free, preparing-for-baby		
									series for first time caregivers,		
									whether by birth, adoption, foster,		
									kinship care, or surrogacy- all are		
									welcome! The 4-part series offers		
									hands-on activities to help welcome		
									baby with confidence and		
									competence. The series is held four		
									times per year; spots are limited		
									and registration is required.		
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