

Tompkins County Strategic Tourism Planning Board

Wednesday, July 31, 2024; 3:00 – 5:00pm

Tompkins County Chamber of Commerce Conference Room
124 Brindley St., Ithaca, NY 14850

[Attend online via zoom:](#)

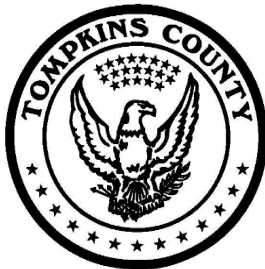
Meeting ID: 940 8440 0162

Passcode: 782239

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve June Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Brett Bossard	3:05
4. Staff Report and Q2 2024 Room Tax Report – Nick Helmholdt	3:10
5. Presentation: CVB 2024 Mid-year Report – Peggy Coleman	3:20
6. 2025 Tourism Promotion Agency (TPA) Designation	4:00
• ACTION – Recommend TPA Designation	
7. Member Announcements	4:10
8. Adjournment	

Agenda Packet

1. June draft STPB meeting minutes
2. July staff report & Q2 2024 room tax report
3. CVB 2024 mid-year report
4. Resolution for TPA designation



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.