

# Tompkins County Strategic Tourism Planning Board

Wednesday, March 19, 2025; 3:00 – 5:00pm

State Theatre of Ithaca

107 W. State St. / W. Martin Luther King Jr. St., Ithaca, NY 14850

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve January Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Doug Levine	3:05
• 2025 Committees	
4. Staff Report – Nick Helmholdt	3:10
5. Quarterly Update: Downtown Ithaca Alliance – Nan Roher	3:15
6. Tompkins County Chamber of Commerce – Kelli Cartmill	3:40
• Update on director search	
7. Community Celebrations Grant Review Committee	3:45
• ACTION: Recommend Spring 2025 grant awards	
8. Tourism Advancement Grant Review Committee	3:55
• ACTION: Recommend Spring 2025 grant awards	
9. Tompkins Outdoors Grant Review Committee	4:05
• ACTION: Recommend 2025 grant awards	
10. Member Announcements	4:25
11. Adjournment	

**\*\* Our next meeting will be on Wednesday, April 9 at 3:00 \*\***

## Agenda Packet

1. February Draft STPB Meeting Minutes
2. March Staff Report
3. MEMO - Short Term Rental Trends
4. MEMO – 2026 Budget Process and Schedule
5. Notice of Funding Availability (NOFA)
6. Letter from Wharton Studio Museum
7. Community Celebration Grant – Spring 2025 award recommendations (forthcoming)
8. Tourism Advancement Grant – Spring 2025 award recommendations
9. Tompkins Outdoors Grant – 2025 grant award recommendations



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.