

Tompkins County Strategic Tourism Planning Board

Wednesday, March 15, 2023; 3:00 – 5:00pm

Tompkins County Old Jail, Scott Heyman Conference Room,
125 E. Court St., Ithaca, NY 14850

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve February Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Brett Bossard	3:05
4. Staff Report – Nick Helmholdt	3:10
5. Presentation: CVB 2022 Annual Report – Peggy Coleman	3:15
6. Community Celebrations Grant Review Committee – TBD	4:00
• ACTION – Recommend Spring 2023 Grant awards	
7. Tourism Advancement Grant Review Committee – TBD	4:10
• ACTION – Recommend Spring 2023 Grant awards	
8. Budget Committee – Kelli Cartmill & Marian Ware	4:20
• ACTION – Recommend Budget Adjustment to allocate 2022 room tax	
9. Member Announcements	4:45
10. Adjournment	

Agenda Packet

1. February draft STPB meeting minutes
2. CVB 2022 Annual Report
3. Community Celebrations Grant – Spring 2023 Award Recommendations (to be sent separately)
4. Tourism Advancement Grant – Spring 2023 Award Recommendations (to be sent separately)
5. Proposed Budget Adjustment



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.