

Summary of 2024 Tompkins County Tourism Program Grants

	Community Celebrations	Tourism Advancement	Tourism Capital	Arts & Cultural Organizational Development	Tompkins Outdoors
Award Range	\$500 to \$2,500	\$1,000 to \$20,000	\$5,000 to \$100,000	\$2,500 to \$35,000	\$1,500 to \$19,000
Average Award (2013-present)	\$1,266	\$4,922 **	\$21,593	\$17,505	\$10,000
Match Required	Yes, half of total cost	Yes, half of project cost	Yes, up to two-thirds of total project cost	No, grant limited to 10% of org. budget	No, grant limited to 10% of org. budget
Eligible Applicants	Non-profit orgs., TC Municipalities	Non-profit orgs., TC Municipalities	Non-profit orgs., TC Municipalities	Eligible non-profit orgs.	Eligible non-profit orgs.
Purpose / Eligible Activities	Local events that convey unique culture and history	Marketing and product development to attract visitors to TC	Feasibility Studies & Capital Investment Projects	Enhance County's brand as an artistic & cultural destination	Enhance County's profile as outdoor recreation destination
Application Cycles	2: Spring & Fall	2: Spring & Fall	1: Fall	1: Winter	1: Winter
Award Term	Approx. 9 months or until event date	Approx. 9 months or until event date	Variable, up to 36 months	Approx. 10 months	Approx. 10 months
Budget	\$35,000	\$140,000	\$292,000	\$345,250	\$65,000
Contact	Nick Helmholdt, TCDPS tourism@tompkins-co.org 607-274-5560	Nick Helmholdt, TCDPS tourism@tompkins-co.org 607-274-5560	Kurt Anderson, IAED, kurta@ithacaareaed.org	Megan Barber, CAP, director@artspartner.org	Nick Helmholdt, TCDPS tourism@tompkins-co.org 607-274-5560

* This table provides summary information about matching funds, eligibility and limitations. See [grant guidelines](#) for additional details.

** This represents the average of all Tourism Project and Tourism Marketing grants awarded from 2013-2022