

## Summary of 2025 Tompkins County Tourism Program Grants

	<b>Community Celebrations</b>	<b>Tourism Advancement</b>	<b>Arts &amp; Cultural Organizational Development</b>	<b>Tompkins Outdoors</b>
<b>Award Range</b>	\$500 to \$2,500	\$1,000 to \$20,000	\$2,500 to \$35,000	\$1,500 to \$19,000
<b>Average Award (2014-present)</b>	\$1,268	\$5,154 **	\$20,420 per year	\$11,714
<b>Match Required</b>	Yes, half of total cost	Yes, half of project cost	No, grant limited to 10% of org. budget	No, grant limited to 10% of org. budget
<b>Eligible Applicants</b>	Non-profit orgs., TC Municipalities	Non-profit orgs., TC Municipalities	Eligible non-profit orgs.	Eligible non-profit orgs.
<b>Purpose / Eligible Activities</b>	Local events that convey unique culture and history	Marketing and product development to attract visitors to TC	Enhance County's brand as an artistic & cultural destination	Enhance County's profile as outdoor recreation destination
<b>Application Cycles</b>	2: Spring & Fall	2: Spring & Fall	1: Winter	1: Winter
<b>Award Term</b>	Approx. 9 months or until event date	Approx. 9 months or until event date	Approx. 2 years	Approx. 10 months
<b>Budget</b>	\$35,000	\$132,700	\$330,000	\$54,500
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\* This table provides summary information about matching funds, eligibility and limitations. See [grant guidelines](#) for additional details.

\*\* This represents the average of all Tourism Project and Tourism Marketing grants awarded from 2014-2022