

## **Workshop #4: Age Friendly for Community Health & Wellness**

**May 11, 2021, 1:00pm to 2:30pm**

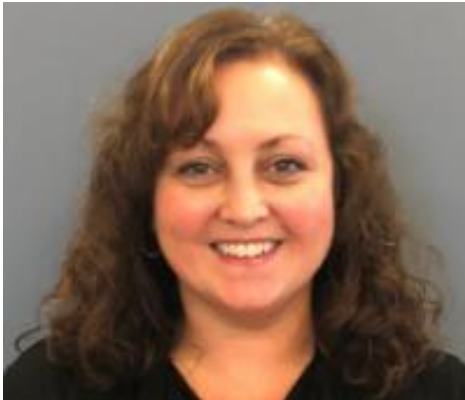
### **Presenters:**



#### **Esther Greenhouse, MS, CAPS**

Ms. Greenhouse is the Strategic Director for one of the U.S.'s first Age-Friendly Centers for Excellence in Tompkins County, NY. A catalyst for positive change, Esther Greenhouse is a built environment strategist, consulting with municipalities, senior housing providers, and organizations to help them leverage the design of the built environment to address significant challenges and enable their people to thrive. She creates and develops innovative initiatives, such as Equity by Design, a collaboration with AARP International to generate a quantum leap for the creation of Enabling and Equitable Age-Friendly Housing and Multigenerational Communities. At Cornell University, she is an adjunct lecturer and an industry scholar in the Institute for Healthy Futures. She has been invited to

contribute her expertise by presenting for the Clinton Global Initiative, by co-authoring the American Planning Association's Aging in Community Policy Guide, and on the design of the U.S.'s first elder-focused emergency department.



#### **Lisa Monroe, Director, Tompkins County Office for the Aging**

Director Monroe has 25 years of experience serving older adults and advocating for the needs and issues they face both in the community and in long term care facilities. For 17 years, Lisa served as Director of Therapeutic Recreation at Willow Point Nursing Facility, planning, and implementing programs for older adults and their caregivers. She joined the Tompkins County Office for the Aging eight years ago and has been involved in the Age Friendly Ithaca and Tompkins since its inception. Lisa actively collaborates with the strategic advisor, Project Coordinator, TCOFA staff and various partners to support this initiative bringing

leadership, facilitation, resources, and community support for the Tompkins County Age Friendly Center for Excellence. Lisa holds a Bachelor of Science degree from SUNY College at Cortland.

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*Your Partner for a Healthy Community*

### **Samantha Hillson, MPH, Director of Health Promotion and Public Information Officer, Tompkins County Health Department**

Samantha Hillson began working at the Health Department in 2013 and has served in different roles, including Tobacco-Free and

Healthy Neighborhoods Program Coordinator. She is currently the Director of Health Promotion and Public Information Officer. Her focus in public health is on community-based health planning, chronic disease prevention, and promoting and addressing health equity.

Samantha has a Master of Public Health Degree from Columbia University's Mailman School of Public Health, a Master of Arts degree from American University in Learning Disabilities, and a Bachelor of Arts Degree in Urban Studies from Barnard College.



### **Rev. Dr. Kenneth I. Clarke, Sr., Director, Tompkins County Office of Human Rights**

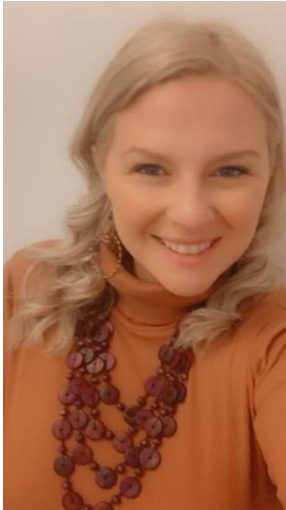
Rev. Dr. Kenneth I. Clarke, Sr. is the Director of the Tompkins County Office of Human Rights in Ithaca, NY. He was Director of Cornell United Religious Work at Cornell University from 2001-2017. Previously he served as Director of the Center for Ethics and Religious Affairs and an Instructor in African/African American Studies at Penn State University. Dr. Clarke was also co-pastor of the Albright Bethune United Methodist Church in State College, PA from 1996-2001. Ken was employed at Third Baptist Church of San Francisco from 1987-1990, initially as Director of Development for the church's Ethiopian Refugee Resettlement Project, and later as Assistant Pastor/Administrator.

Ken earned a B.A. in English from Morgan State University in 1980, a Master of Divinity degree from Colgate Rochester Crozer Divinity School in 1986 and the Doctor of Ministry degree from United Theological Seminary in Dayton, OH in 2008. He is currently a member of the board of directors of Cayuga Medical Center and a trustee of Colgate Rochester Crozer Divinity School

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### **Nicole Zulu, Director of Health Planning, Human Services Coalition**

Nicole Zulu is the Director of Health Planning at the Human Services Coalition. In this role, Nicole supervises the Health Insurance Navigators and the Community Health Advocates programs at the Human Services Coalition. She also serves as the Director of the Tompkins Health Planning Council. Prior to her role at the Human Services Coalition, she was the Coordinator of Health Insurance Information Counseling and Assistance Program (HIICAP) at Lifelong. She has a background working in health behavior research, legal, banking, therapy and community service.

Nicole received her bachelor's in psychology and cultural anthropology, master's in social work, and a master's in public administration. She is all but dissertation (ABD) for her PhD in community and public affairs with a focus in health policy. She served as an Americorps member after Hurricane Katrina doing disaster relief work. She also teaches ESL to students in China in her spare time and enjoys spending time with her 6-year-old daughter and husband.