Crediting the Tompkins County Tourism Program

Grantees are required to acknowledge funding from Tompkins County. It is essential that the public is informed that public funds are used to support programs and services available to residents, students and visitors.

Therefore it is stipulated in the agreement that grantees must credit the Tompkins County Tourism Program funding in press releases, advertisements, programs, web sites, posters, and other materials offered to the public. Failure to comply with crediting requirements may jeopardize future funding from the Tompkins County Tourism Program.

The required crediting language is: ": "This project was made possible in part by a grant from the Tompkins County Tourism Program."

For Arts and Cultural Organizational Development (ACOD) grantees and Tourism program partners: Acknowledgement of Tourism Program support is required for all public programs and services occurring within Tompkins Country. If the grant funds projects or services, the acknowledgement of Tourism Program support is required on all materials related to the specific funded activities.

Any questions about proper acknowledgement of Tourism Program support may be directed to Tourism@Tompkins-CO.org

The Tompkins County Tourism Program Logo

The logo may not be substituted for the required crediting language but may be used in addition to the required language. The Tourism Program requires you to use the logo if other funders (at similar funding levels) are receiving logo crediting.

Grantees may access the Tourism Program logo on the Tompkins County website under tourism recognition. The logo is available in color and black and white and formatted for digital and print media. To download the logo, go here: http://www.tompkinscountyny.gov/tourism/recognition

Logo Guidelines:

1. No elements of the logo may be recreated, deleted, cropped, highlighted or reconfigured in any way.
2. Place the logo in an area free from clutter and easy to read
3. Keep the logo on a white or solid background
4. Make the logo large enough for all text to be legible