Tompkins County Youth Services Board
May 21, 2018
5:00 – 6:30 PM
Human Services Building - Beverly Livesay Conference Room
320 W. State Street, Ithaca NY 14850
Parking on W. Seneca Street
Staff Members: Amie Hendrix and Theresa Albert

Meeting Agenda

5:00	**Call to Order**	Kathy Servoss
5:05	**Introductions, Welcome, and Updates from Board Members and Staff**	All
5:10	**Approve April Minutes (Vote)**	Kathy Servoss
5:15	**Elevator Pitch – What do we do?** • **Prior to our meeting please review the notes from our last meeting**	All
5:45	**2018 Upcoming Events** • **What is coming up in June – August that the board should be present at**	All
6:10	**Board Recruitment** • **Jennifer – Town of Groton** • **Ian – Potential At-Large** • **Karlem – Potential Member** • **Vacancies – City of Ithaca, Town of Caroline, Town of Danby, Town of Newfield, At-Large Members**	All
6:20	**Departmental Updates**	Amie Hendrix

Additional Information/Upcoming Meetings:
Google Calendar: https://www.google.com/calendar/embed?src=tcyouthboard%40gmail.com&ctz=America/New_York

Meeting Date	Time	Location	Topics
Monday, June 25	5:00 PM	Bev Livesay Conf. Room	• Resource Allocation

Our identified needs from 2018:

- **An elevator speech**
- **An advocacy calendar**
- **Public event information**
- **Resources/Talking points for public meetings of villages and towns information**
- **Who we are on a one page hand out**
- **Resources for handing out**
- **Developing our story/ask of our audiences**
- **Filling our vacant board seats – Towns of Danby, Caroline, and Newfield, City of Ithaca, At-Large Members**

Tompkins Youth Services Board Meeting
April 30, 2018

DRAFT

Present: Ronny Hardaway and Lisa Campbell
Kathy Servoss, Barbara Sadovnic, Patty VandeBogart, Shawna Black
Excused: Bernice Yarosh,Pete Angie
Staff: Amie Hendrix
Guest: Kelly Sauve and Ian Schachner

Meeting called to order at 5:08 pm Kathy welcomed everyone.

Introductions: Round-table introductions were made to benefit Jan Schachner and Kelly Sauve, who are potential new board members

Minutes: Patty VandeBogart moved to approve the March 2018 minutes and Barbara Sadovnic seconded. Approved.

"Why do we do this?" Discussion: Led by Amie Hendrix, board members recapped last month's activities and discussions. A round-table collection of "Why" statements were given and captured by Amie on several Post-It board sheets.

- ***ACTION:*** Images of these sheets to be provided by Amie.
- ***ACTION:*** Amie will create and share a Google document that board members will use to capture, review, and edit the YSB "Why" statement elevator speech. Board members will craft two or three bullet points that board members will tailor and communicate, in their own voice, to their specific audience and need. The goal is to have these bullet points ready for approval by the full board at the May 21 meeting.

2018 Advocacy Calendar Discussion: This discussion comprised several topics related to spreading the word about the YSB throughout the county, its municipalities, and its residents. The immediate focus of the Advocacy Calendar will be May through June, 2018.

- ***ACTION:*** Board members and YSB staff are to identify and communicate potential events and meetings for the May – June advocacy calendar

Board members discussed ideas about how to raise awareness of the YSB, its goals, and the to-be-developed "Why" statement. Topics included: local events, meeting with current government representatives (and new candidates), and liaison reports to their municipalities.

Departmental Updates: Amie Hendrix provided departmental updates to the board members, including:

- YSB By-Laws Update – Is experiencing challenges with the Tompkins County Legislator regarding the definition of YSB quorum. This will be updated and voted on at the next HHS meeting. To help ensure quorum under Public Meeting Law, the YSB may be able to designate a public place, such as a public library, as a satellite location for members who cannot be physically present at future meetings. The current by-laws and recommended revisions will be considered by the Health and Human Services Committee prior to submittal to the County Legislature.
- Francisco Paler-Large will be moving into the Community Coordinator for Youth Services position in May.
- Amie Hendrix will be the TC YSD liaison for the Joint Youth Commission through the Fall of 2018. Janice Johnson will serve as the TC YSD liaison to Enfield, Danby, and Dryden through the Fall of 2018.

- The Deputy Director interviews are proceeding with staff interviews to happen soon. The goal is fill the Deputy Director position with one of the applicants by June. If no, applicant is selected, the YSD will continue with current staff until an appropriate applicant is found.
- The YSD submitted a proposal for a $1M HUD grant related to run-away and homeless youth services. If selected, the YSD will receive one-third of the grant funds for planning. At the end of the planning phase, HUD will evaluate the plan to determine if YSD will receive the remaining two-thirds of the grant. Should HUD decide not to award the remaining two-thirds of the grant funds, the YSD will NOT be required to return the original planning funds.

6:20 PM: Secretary, Ronny Hardaway and Legislator, Shawna Black left at this point in the meeting due to additional meeting conflicts.

The meeting was adjourned at 6:24pm.
Submitted by Ronny Hardaway and Amie Hendrix

DRAFT

Our Why:

Wall notes:

Goals for our community outreach/engagement/advocacy strategy

What we want to achieve:

1) **Increase participation on the board**

Why do we want to achieve this?

1) More people are aware of the resources provided by TCYSD
2) It gets us to quorum
3) We believe in the mission of the organization and want others to believe it to

What we want to achieve:

2) **Increase awareness of WHAT we do as an organization**

Why do we want to achieve this?

1) There could be more financial resource available to support youth and families
    a. We provide funding for agencies
    b. We provide grants for program development
    c. We provide funding for coordination
    d. We know how to navigate financial resources
2) We want people to know that we support youth (we are the backbone of youth programming)
    a. We provide resources for programs for all young people

What we want to achieve:

3) **Communications to our communities of how youth funding (tax dollars) are being used to support young people**

Why do we want to achieve this?

1) So people know where there money goes
2) So people understand Tompkins County is a place that cares about investing in kids

How do we talk about what we do/want to do as a board:

- Assess, Distribute, Prepare
- Ensure responsible use of money
- Provide training to ensure preparation for those who work with youth
- Assist in creating cross-collaborations among agencies and organizations that serve young people
- Bridge funding, resources, and commitments across communities
- Research, analyze, and understand young people in Tompkins County