

APRIL 12, 2017

WFDB CONFERENCE ROOM

PRESENT: A. Hendrix, S. Kittel, I. Burbank

STAFF: J. Mattick, C. Weems

CALL TO ORDER

Ms. Hendrix called the meeting to order at 8:21 a.m.

APPROVAL OF MINUTES

It was Moved by Ms. Kittel, seconded by Ms. Hendrix and unanimously adopted by voice vote of members –present to approve the minutes of January 11, and February 8, 2017 as submitted.

2017 SUMMER YOUTH EMPLOYMENT PROGRAM UPDATE

Ms. Mattick reported the State budget has passed and includes \$36 million for the summer youth program; however, allocations have not been released to date. In the responses to the RFP, the Committee decided to only fund the innovative piece submitted by the City of Ithaca Youth Employment Service along with their regular proposal. The Office of Employment and Training's overall budget will be reduced by not funding their innovation submitted and it isn't clear that they understood that this would happen if their innovation wasn't funded. With the three proposals and funding the IYB Innovation request the total is more than what we anticipate to be available by approximately \$6,000. Once actual funding is known she will reach out to the providers. The committee directed Julia to decrease OET's budget if still over budget.

SUMMER YOUTH EMPLOYMENT 2018 – BRAINSTORMING SESSION OF 1/18/17

The group discussed ideas from the January 18th brainstorming session. Some of the items that will need to be reviewed further include:

- Updating the rubric to make the results more qualitative
- Improve innovation piece and what that means
- Review the collusion statement and what are the purposes for that

Ms. Kittel stated the programs look the same every year and this leads to the same outcomes. The group needs to decide on goals for next year and use them to frame how the RFP is written. She also noted that the same three providers are always the only respondents and asked what can be done to increase that number of proposals. Ms. Mattick stated she has heard that the cost reimbursement model is an obstacle for some agencies.

COMMITTEE MEMBERSHIP

Ms. Hendrix stated that Ms. Peake will be leaving the Committee as she has accepted a position with Cornell University. She stated she will reach out to Ms. Peake to get more information relating to Melissa Dondi expressing interest in participating on the Committee. She will also be reaching out to Nick Filopini. Ms. Kittel offered to reach out to Karl Graham at the Alternatives Federal Credit Union. Other suggestions were to reach out to the Franziska Racker Center and David Barr at TST BOCES to see if they have a representative that would participate.

YOUTH DATA PROJECT UPDATE

Three focus groups have been held, two at BOCES with in-school youth and one at GIAC with both in and out of school youth. There were 30 total participants and they were very engaged. Two additional groups will be held, one through the Probation Department and the second at Trumansburg High School. Once completed the survey will be created asking the same questions and distributed to a larger audience. Some of the feedback that has been received was:

- Youth have not heard anyone say that it's important to work.
- It's hard to work into schedules during the school year.
- Some have indicated employers want them to work more hours than they are allowed which leads them to be overlooked.
- Transportation has come up, but more in the sense that they cannot afford to get their driver's license, pay for gas and insurance.

It was suggested that Tompkins Community Action be contacted for an additional focus group.

GAPS IN SERVICES ANALYSIS

The group previously reviewed the spreadsheet from the former Youth Employment Council along with the results from the YERT survey.

DIRECTOR'S UPDATE-Advanced Manufacturing SYEP Project

Ms. Mattick reported that on March 1st a number of manufacturers in the County were brought together as a manufactures collaborative. One goal is to have adequate training for incumbent workers as well as a creating a pipeline. They discussed using the summer youth employment program to move individuals into manufacturing and have the program provide both education and work experience. Youth staff can provide the career readiness piece and employers would provide business related skills such as blueprint reading, using micrometers, etc. The thought is to have 5-8 youth participate this summer. Ms. Mattick will be reaching out to the Office of Employment and Training and the Youth Employment Service to discuss this further. It was noted that TST BOCES is a good link to get those youth.

MAY AGENDA

- Vision of Youth Employment
- Feedback Letters
- Gaps in Youth Employment
- Committee Membership

ADJOURNMENT

The meeting adjourned at 10:13 a.m. The next meeting is scheduled for Wednesday, May 10, 2017 at 8:15 a.m. in Workforce Development Board Conference Room.

Minutes prepared by Jennifer Luu.