



**Sponsored by the Tompkins County Youth Services Dept.**

*The Tompkins County Youth Services Department invests time, resources, and funding in communities to enable all youth to thrive in school, work, and life.*

# *Marketing & Branding Your Program*

Laurie Linn, President of Communiqué Design & Marketing Inc., will discuss marketing your organization in an integrated way through Twitter, Facebook, website, print, radio ads, and networking.

**How is your branding?** What sticks in people's minds when you leave the room?



**Monday, June 20, 2016**

**9:00 to 11:30 a.m.**

**Bev Livesay Conference Room**

**320 W. State/MLK Jr. Street Ithaca NY**

**Free, no registration required**

