

## YOUTH EMPLOYMENT COUNCIL

FEBRUARY 12, 2013

1:30 P.M.

ONE-STOP CONFERENCE ROOM

**PRESENT:** A. Hendrix, K. Lind, S. Tabor, D. Bradac, J. Bellis, T. Husick, L. Schoffel, M. Guerra

**EXCUSED:** H. Cooper, D. Osborne, V. Zeppelin, N. Zook, J. Herbert, R. Pollack

**STAFF:** J. Mattick, J. Luu

### Call to Order

The meeting began at 1:41 p.m. and introductions followed.

### Additions/Deletions to Agenda

Add following Role of YEC: Proposal by OET for Additional WIA Youth Funding

### Role of Youth Employment Council – Program, Fiscal

Ms. Mattick stated the role of the Youth Employment Council is to release a request for proposals on an annual or bi-annual basis for operation of the WIA Youth Employment Program. The group reviews the funding allocation for the program and makes funding available annually. The Performance and Evaluation Committee reviews the proposals and makes a recommendation to the full YEC on awarding the contracts and once that action occurs, the Workforce Investment Board awards the contracts for operation of the program. The Council also ensures that the provider(s) are providing services within the contract through quarterly reviews.

In addition, the Youth Employment Council follows a similar process for the review of funding allocations, release of RFP's and award of contracts for the Summer Youth Employment Program.

### Proposal by OET for Additional WIA Youth Funding

Ms. Bradac stated the Office of Employment and Training is requesting funding through rollover funds for additional subsidized employment, the continuation of a project assistant to help with testing, and curriculum booklets and test vouchers. The total request is \$17,483, broke down as follows:

Additional subsidized employment funding	\$10,000
Project Assistant funding	\$ 6,000
Work Readiness Curriculum Booklets	\$ 250
National Work Readiness Test Vouchers	\$ 1,233

Ms. Hendrix and Ms. Guerra arrived at 1:53 p.m.

It was Moved by Ms. Tabor, seconded by Ms. Lind to approve the funding request as submitted. A voice vote resulted as follows:

Ayes – 5

Nayes – 0

Abstentions – 2 (Ms. Bradac, Ms. Bellis)

### Quarterly WIA Job Link Program Quarterly Report

Ms. Bellis provided the July 1 – December 31, 2012 report. It is attached at the end of the minutes. She noted that the program struggles with the attainment of degree measure because youth in college aren't counted until completion and this lowers the number. She noted the measures are duplicative as well and youth can be in more than one measure each quarter. Ms. Lind asked if there

is a cost per person. Ms. Bellis stated that services are individualized, but there are guidelines that are followed.

## **Committee Reports**

### **Committee 1: Leader – Heather Cooper**

**Task:** Engage high school aged parents in a conversation about the world of work.

**Target Group:** Parents of high school students whom are ready to enter the world of work and college?

**Potential Tactics:** Work with the PTSA of school districts or community groups to provide a parents night to explore career readiness ideas. Career meetings may focus on prepping your child for the world of work, what teens need to succeed in the world of employment, Labor Market Information – where are the jobs going to be?

**Progress:** Group met January 24, 2013 and discussed having a pilot session with one of the small schools, Newfield was chosen and the thought is to piggyback off their college night. Next steps will be to meet with the school in March. The group is discussing ways to take advantage of what is currently occurring and talking about ways to highlight the event to raise awareness.

### **Committee 2: Leader – Amie Hendrix**

**Task:** Work with school districts to provide information to teachers and counselors on how to enhance their programming with career readiness information

**Target Group:** Counselors and Teachers of local high school

**Potential Tactics:** Connect with the Teacher Education/planning/PLC days of school districts to offer workshops for teachers on a variety of career readiness based initiatives (i.e. entry level jobs, what is out there, what skills do students need to succeed in employment, connection with local employers and labor markets, preparing kids for the jobs of the future/labor trends, why does career prep matter and how can teachers incorporate it into their current curriculums)

**Progress:** Group has met and discussed expanding membership to other interested community members, teachers and administrators. They also reviewed some career information within the common core curriculum.

### **Committee 3: Leader – Diane Bradac**

**Task:** National Work Readiness Credential

**Target Group:** Youth between the ages of 16 – 25? Local Employers, Youth Serving Agencies and School District

**Potential Tactics:** Connect with local employers and pilot the use of NWRC, market the NWRC credential to local employers as an indicator of work skills, outreach to local agencies to market NWRC and help you obtain the credential

**Progress:** Group has met and discussed expanding membership to other interested community members. Discussed the different definitions of work readiness. They discussed what is happening locally through training and testing of the National work Readiness Model, etc. The group agreed to explore a pilot this spring, and the next meeting will focus on employers and what/how a pilot would translate to them.

## **Adjournment**

The meeting adjourned at 2:40 p.m. The next Council meeting will be held April 9, 2012 at 1:30 p.m. at the One-Stop Center.

Minutes prepared by Jennifer Luu

**YEC Summary of 2012-13 WIA Job LINK Program  
LWIA: Tompkins**

**July 1, 2012-Dec 31, 2012**

**Total Active: 96**

**In School at Registration: 68**

**Out of School at Registration: 28**

**New Enrollments:**

1<sup>st</sup> Quarter (July 1, 2012-Sept 30, 2012)

In School: 5

Out of School: 4

2<sup>nd</sup> Quarter (Oct 1, 2012-Dec 31, 2012)

In School: 10

Out of School: 4

**Male: 44**

**Female: 52**

**Ethnicity:** (youth can select more than one ethnicity)

White: 65

Black: 32

Hispanic: 14

Asian: 4

American Indian: 1

Pacific Islander: 1

Other/Multi-Racial: 3

**Exits:**

1<sup>st</sup> Quarter (July 1, 2012-Sept 30, 2012)

In School: 16

Out of School: 6

2<sup>nd</sup> Quarter (Oct 1, 2012-Dec 31, 2012)

In School: 8

Out of School: 2

**After Exits/Follow Up - Next Steps / Sequential Programs: (guided by the Participant's Individualized Service Strategy)**

**Literacy/Numeracy:** TST BOCES, Tompkins Learning Partners, TC3, TC3.biz and Counseling, Career & Transfer Services, other colleges, etc

**Employment:** Employers (WFNY Employer Recruitments), Adult/DW Workforce Programs (job search assistance, monthly workshops, Metrix E-Learning, and WIA supported training), Temporary Agencies, Hospitality STAR, ReUse and ReSET, NECA/IBEW Recruitment, etc

**Life Skills:** Human Service Coalition, DEI program (disabilities and benefits), other One Stop Partners - DSS, Women's Opportunity Center, Tompkins Community Action, ACCES-VR, Challenge, etc

**Youth with Disabilities: 23**

**Youth Cash PA Recipients: 13**

**Participants in Subsidized Employment:**

1<sup>st</sup> Quarter (July 1, 2012-Sept 30, 2012)

In School: 11

Out of School: 1

2<sup>nd</sup> Quarter (Oct 1, 2012-Dec 31, 2012)

In School: 25

Out of School: 8

**Youth by School District**

Dryden: 0

Groton: 0

Ithaca / Lehman Alternative: 14

Lansing: 3

Newfield: 5

Trumansburg: 1

New Roots: 3

TST BOCES (FT): 5

GED: 3

College: 19

**Youth by Residency:**

Brooktondale: 2

Candor: 1

Cortland: 1

Dryden: 3

Elmira: 1

Freeville: 1

Groton: 4

Ithaca: 62

Lansing: 5

Newfield: 12

Spencer: 1

Trumansburg: 3

**Performance/Outcomes:**

<b>Performance</b>	<b>WIB Contract Negotiated Standards 2012</b>	<b>WIA PY 2012 Qtr 2 Actual Outcomes</b>	<b>WIA PY 2012 Qtr 2 Num/Dem (outcomes of exiters)</b>
Placement in Employment or Education:	65.1%	90.9%	20/22
Attainment of Degree or Certificate:	52%	42.9%	6/14
Literacy and Numeracy Gains:	47.3%	77.8%	7/9
NYS Customer Service Indicator - NWRC	30% OS take exam and 50% pass	-	-