

WORKFORCE INVESTMENT BOARD

SEPTEMBER 28, 2010

8:30 A.M. BORG WARNER ROOM – TC PUBLIC LIBRARY

PRESENT: A. Bishop, B. Blanchard, R. Bohman, D. Bradac, D. Chadwick, C. Chock, M. Colden, L. Dillon, P. Gardner, T. Grippen, D. Herath, L. Holmes, L. Leonard, J. Little, J. McPheeters, L. Patz, A. Pedersen, M. Stazi

EXCUSED: B. Bantle, C. Haynes, D. Huston, P. McKee, B. Myers, E. O'Donnell, M. Stamm, N. Zahler

ABSENT: P. Carey, D. Marsh, B. Pass, M Talarski, M. Turnbull

GUESTS: J. Mareane, Tompkins County Administrator, T. DiLucci, TST BOCES, N. Zook, Tompkins County Youth Services

STAFF: J. Mattick, Jennifer Luu

CALL TO ORDER

Chairman Pedersen called the meeting to order at 8:33 a.m. He announced the following officers for 2010-2011 and turned the meeting over to incoming chair Mark Coldren at this time.

Chairman - Mark Coldren, Ithaca College

Vice Chairman – Lisa Patz, Cbord

Secretary – Michael Stamm

Treasurer – Jean McPheeters

Past Chair – Alan Pedersen

MEMBERSHIP CHANGES

Mr. Coldren welcomed Allan Bishop to the Board. Mr. Bishop will be representing Cornell University and he will be completing Mary Opperman's term. He also announced that Brenda Myers has left the Board to accept the position of Superintendent of Schools for the Valhalla School District, and Nancy Zahler will also be leaving the Board as she is retiring at the end of October with over 30 years of service to Tompkins County.

A YEAR IN REVIEW – TOMPKINS WORKFORCE NEW YORK

Ms. Bradac distributed and reviewed the following handout:

**Tompkins Workforce New York
One Stop Center Report, 9/28/2010
A Year in Review**

Challenging Times Continue:

- Highest unemployment numbers in the last fifteen years,
4.8 in June 2008, 6.8 in June 2009, 6.1 in June 2010 (4th lowest in NY State)
- Economy continues to struggle, not out of the recession yet
- Community has felt this recession and struggle at all ages, all industries and stages
- Customers at the center have increased 42% in the last nine months
- Seven largest employers are not hiring, have hiring freezes (or have laid off or closed)
- Large numbers of individuals are long-term unemployed (three to nine months) therefore needing more services and services longer
- NYS research shows there are seven applicants for every one position posted
- Retirees are coming back into the workforce on a part time or part year basis
- All of our eleven agencies are feeling the recession - tighter budgets, cuts and layoffs, restructuring, continuing to "do more with less"
- Many families are struggling with the basics; rent, healthcare, food, transportation, etc

- We have had severe cuts in summer youth subsidized employment options for teens and young adults; Summer 2009 = 218 (WIA, TANF and Stimulus funding), Summer 2010 = 65 (WIA and TANF funding)

	PY 2008 7/1/2008-6/30/2009	PY 2009 7/1/2009-6/30/2010
Active Participants:	2,906	3,448
Adults	April 2009 = 709	April 2010 = 1,157
Youth	119 (54 new)	117 (82 new)
New Registrations:	1,311	2,316
Gender:	M=53%, F=47%	M=51%, F=49%
Educational Levels:	2,420 High School Degree Plus, 83%	2,819 High School Degree Plus, 81%
On Site Staff:	14 FTE	16 FTE
Average Job Postings:	432	224

WFNY Outcomes / Performance:

Entered Employment:	72%	65.5%
Retention Rate: (six months later)	85%	84.3%
Average Earnings:	\$28,629.00	\$28,127.00
Total Earnings:	\$41,686,000.00	\$22,408,000.00

WIA, TAA and Stimulus Training Opportunities:

Individuals in Training:		298
Total Training Expenditures:		\$242,102.00

Educational and Training Focus:

Hospitality, Retail and Tourism STAR
Trade Adjustment Act TAA Petitions (approved for Borg Warner and Emerson, 72 in training)
New Green / Energy Workshops (average 24 per month)
Metrix and Prove It! (790 Accounts, on-line courses and assessments)
Social Security Work Incentives Workshop
POD Professional Opportunity Development Group (2008 = average 17, 2009 = average 32)

Partner Commitments and Collaborations:

Educational Resources and Adult Literacy (BOCES, DSS, Challenge and WFNY)
Wage Subsidy (Challenge, DSS and WFNY)
LEAP (intensive TC3 student support via stimulus funding)
ENCORE (workshops and sessions for 55+ workers, CU)
CNYAHEC (long term healthcare, entry and mid level training and retention)
BOCES Even Start (workforce workshops and computer training)
DPN, Disability Programs Navigator (Challenge, WFNY)
JobsBuild (TCAAction)
JSEC/SHRM Co-Sponsored Workshops (for HR professionals)
CU and IC Internships (IC Website Team)
IRT Team (inter-agency and integrated resource team)
Career Days at IHS, Lansing, MacCormick and FingerLakes

CU, IC, World of Skills and Skilled Trades Construction Job Fairs
Village at Ithaca - Path to Success and Lift Every Voice and Work
Healthcare Career Expo (400+ high school students)

State and Local New Initiatives:

America's Job Exchange >Job Central – www.laborny.jobs
Gas Card / Transportation Assistance
Statewide On-the-Job Training
SMART 2010 (using current technology to connect job seekers to job leads)
Microsoft Elevate America (290 Accounts - 198 worker, 92 IT level, on-line computer training)
LEAN Training and Process Analysis - upcoming
Diversity Consortium, Community Roundtable (300+) and Diversity Think Tank
National Worker Readiness
HIRE (State Hiring Incentive)

REA (Re-employment Eligibility and Assessment Project):

Grant funded program with two staff (Scott Paczkowski and Brian Stewart) providing intensive services for customers most likely to return to work. Program began 7/26/2010 (8 weeks), 58 customers, all enrolled in SMART, 41 active job seekers, 15 found work, 2 moved out of State, funding available through 3/31/2011

For questions, please contact Diane Bradac at 607-272-7570 ext 129
or DBradac@tompkins-co.org

EDUCATOR IN THE WORKPLACE

The Educator in the Workplace was a collaborative effort of the Workforce Investment Board, TST BOCES and TC3 Tech Prep that was held in early July. Five teachers were placed in local businesses and then developed curriculum to be implemented in their classrooms. Everyone was pleased with the process and feedback from the teachers and businesses was very positive. Each group indicated the program will provide opportunities to let youth know that there are great companies and jobs locally and everyone indicated they would like to participate in the future. The group will reconvene November 30th to discuss implementation of lesson plans in the classroom. The Board reviewed the news story that Channel 34 produced relating to the program. It is hoped that additional resources can be identified that will allow for the continuation and expansion of the program in upcoming years.

WORKGROUP MEMBER ASSIGNMENTS AND CHAIRS

Two working groups have been formed as a result of the outcomes of the Workforce Strategy. The retention working group will be chaired by Lisa Patz and the baby boomer working group will be led by Bob Bantle. The groups will meet on the months that there is not a regularly scheduled Workforce Investment Board meeting at 8:30 a.m. at the Tompkins County Public Library.

ADJOURNMENT

The meeting adjourned at 9:29 a.m. The next meeting is scheduled for Tuesday, November 16, 2010 at 8:30 a.m. at the Tompkins County Public Library. **The meeting was subsequently canceled.**