

WORKFORCE INVESTMENT BOARD

MAY 22, 2007

8:30 A.M.

TOMPKINS COUNTY PUBLIC LIBRARY

PRESENT: B. Blanchard, D. Bradac, D. Chadwick, C. Haynes, L. Leonard, J. Little, T. Mallinson, D. Marsh, P. McKee, J. McPheeters, B. Myers, L. Patz, A. Pedersen, S. Pronti, J. Rossi, S. Sammis, M. Stamm, M. Talarski, J. Wesche, N. Zahler

EXCUSED: D. Herath, L. Holmes, K. Luz Herrera, E. O'Donnell, M. Opperman, R. Pass, M. Turnbull

ABSENT: R. Bohman, P. Carey, L. Dillon,

GUESTS: T. Joseph, Tompkins County Legislature; S. Whicher, Tompkins County Administrator; S. Gillis, TST BOCES

STAFF: J. Mattick, Jennifer Luu

CALL TO ORDER

Chairman Little called the meeting to order at 8:34 a.m.

Mr. Little welcomed and introduced to the Board Robert Bantle, representing Tompkins Trust Company; Brenda Myers, representing Groton Central Schools; Susan Sammis, representing The Thomas Group; and Debra Chadwick representing Kionix.

ANNOUNCEMENTS

Ms. Zahler announced that summer youth employment opportunities are being sought for area youth and asked if anyone has such opportunities to contact County Youth Services.

Mr. Stamm reported the TCAD annual meeting is May 24th at 8 a.m. at the Holiday Inn. Dr. Peggy Williams, President of Ithaca College will be the keynote speaker.

APPROVAL OF MINUTES

It was Moved by Mr. Marsh, seconded by Ms. Patz and unanimously adopted by voice vote of members present to approve the minutes of March 27, 2007.

EXECUTIVE COMMITTEE ACTIONS

It was Moved by Mr. Pedersen, seconded by Ms. Zahler and unanimously adopted by voice vote of members present to approve the Executive Committee's action authorizing the WIB Executive Director to negotiate contracts on behalf of the WIB for the TANF Summer Youth Employment Program.

MACHINING SKILLS DEFICIT

The Board participated in an open discussion of the machining skills deficit faced by area companies. Mr. Pronti spoke on behalf of Emerson Power Transmission's difficulties getting their Rollway project up to full speed due to training and turnover obstacles. He stated employees need to have basic math and machining skills and Emerson has been doing advertising and conducting internal job fairs to help fill their workforce needs. Ms. Mattick stated she has met with four employers who have expressed similar needs and those employers will be coming together in a meeting to discuss ways to address them. Outreach will also be conducted with other employers to get them involved in the discussion.

Ms. Myers asked if there is training available locally. Ms. Mattick stated currently there isn't local training; however, discussions are underway with area manufacturers about potentially creating a training

model. Mr. Pronti stated that both Elmira and Broome County BOCES have machining programs, but Ithaca does not. He stated depending on the position, it takes anywhere from six to eight weeks to six months or a year to become fully trained. He also noted another obstacle is capacity and being able to train individuals onsite when production inside the company needs to continue during that time.

Ms. Myers stated machinists training at BOCES is very expensive to run and changes in technology add to this problem. For example, a new machine can cost thousands of dollars and BOCES districts cannot financially keep pace with the changes.

Other suggestions from Board members were to seek help from State representatives for help in funding an initiative and the possibility of seeking assistance from other BOCES districts, TC3, Cornell and businesses for their assistance with curriculum and/or equipment.

EXECUTIVE DIRECTOR'S REPORT

Ms. Mattick's written report was distributed and it is included at the end of the minutes. In addition, Ms. Mattick also reported that she has been working with TC3 and Cornell on scheduling biotech focus groups to look at and meet skill needs now and in the future.

She also reported that she has been working with DSS and the Office of Employment and Training to review best practices to help move people out of poverty and identify what supports can be used to make this successful.

ONE STOP CENTER REPORT

Ms. Bradac's written report is included at the end of the minutes.

ADJOURNMENT

It was Moved by Ms. McPheeters, seconded by Ms. Zahler and unanimously adopted by voice vote to adjourn the meeting at 9:33 a.m.

Minutes submitted by Jennifer Luu.



STAFF REPORT

May 2007

LOCAL WORKFORCE NEWS

ADVANCE-NY Grants - The NYSDOL has recently announced a new Request for Applications for the ADVANCE-NY (25-M) State Grant. The purpose of the funding is to support employer strategies and local efforts for lifelong learning for the development of the incumbent (employed) worker. For further information contact Julia Mattick, Workforce Investment Board or visit www.workforcenewyork.org and click on RFA #25 M.

Summer Youth Employment - Recruitment for both worksites and youth for the Summer Youth Employment Program has begun in earnest. The Tompkins County Office of Employment and Training and the Ithaca Youth Bureau plan to provide summer employment and educational opportunities for up to 180 eligible Tompkins County youth between the ages of 14 and 20. This number represents a 25% increase over the number of youth served last summer.

To volunteer to be a worksite for a young person or for further information contact dbradac@tompkins-co.org or call 607-272-7570, ext. 129.

WIRED (Workforce Innovation in Regional Economic Development) Grant – Tompkins County is part of a 12-county Partnership competing for grant funding for regional workforce and economic development. The grant focuses on strategies aimed toward affecting change in two industry sectors; Agribusiness and Advanced Manufacturing. Key strategies identified in the grant are:

1. Realign the development of P-18 curriculum utilizing a market-driven, self-sustaining approach.
2. Improve entrepreneurial recruitment, training and support pipeline directed towards the Advanced Manufacturing and Agribusiness sectors.
3. Create a comprehensive commercial financial support system.
4. Create a pipeline of qualified workers to meet current and future industry needs.
5. Develop an innovative, regional electronic infrastructure to link the entire talent development process together.

A multimedia presentation compiled for the State Workforce Investment Board can be viewed at csswfny.com

APRIL 2007

TOMPKINS MOST OPENINGS BY OCCUPATION

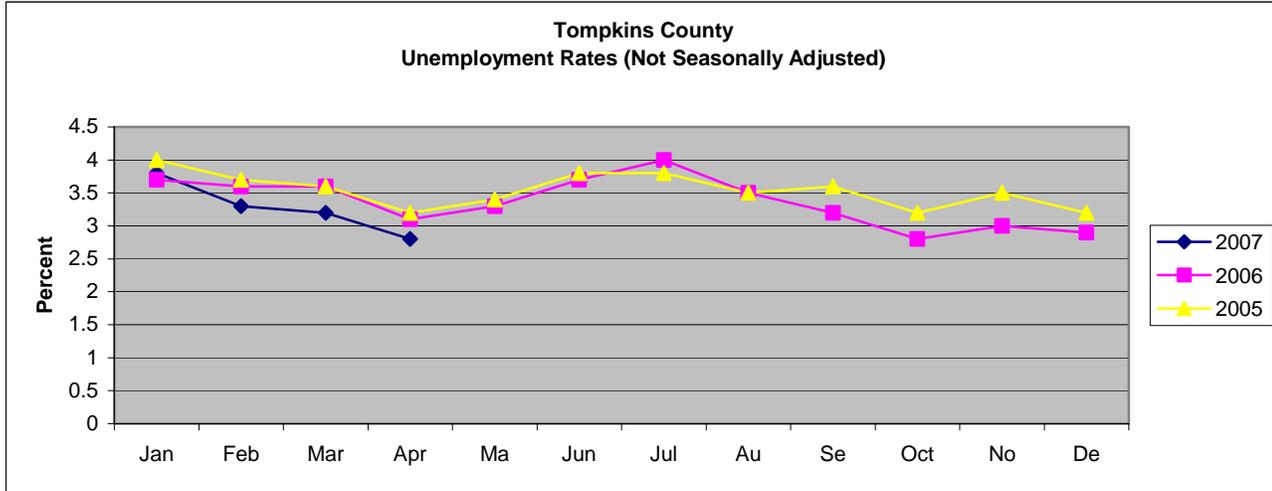
Total Job Openings: 869

Occupation	#Openings	% All Openings
Office, Secretarial & Clerical	227	26%
Education, Training & Library	120	14%
Sales and Related	93	11%
Transportation & Material Moving	79	9%
Healthcare Practitioner & Technical	50	6%

REGIONAL LABOR MARKET PROFILE – CHRISTIAN HARRIS, REGIONAL LABOR MARKET ANALYST

Southern Tier (Broome, Tioga, Chenango, Delaware, Otsego, Tompkins, Chemung, Schuyler, Steuben)

For the 12-month period ending January 2007, private sector employment in the Southern Tier region increased by 2,600, or 1.0 percent, to 251,100. Job growth was centered in manufacturing (+1,100), natural resources, mining and construction (+600), and educational and health services (+500). Financial activities (-200) declined over the year.



**Workforce Investment Board Meeting
May 22, 2007 - Tompkins Workforce New York Report**

April-May Highlights:

Planning for Results: staff development sessions, three functional teams:

Welcoming/Customer Service, Career/Job Seeking and Business Services

Purpose: setting priorities, improving services, improved coordination/knowledge of partner services, and work/employee recognition

Advancing Youth Development: two sessions held involving thirteen agencies that provide youth services, 45 participants, focusing on current youth development practices, coordination and methods for active youth voice and engagement

WFNY Workshops: 11 workshops, averaged 7 per session

Careers in Construction Day: kudos and congrats on another successful event, over 450 youth participants from local schools and BOCES, over 20 vendors, all trades represented

Career Days: Lansing Residential, Louis Gossett and MacCormick, 89 participants

World of Skills Job Fair: estimated 130 job seekers

JYC Customer Service and Job Support Workshop Series: sponsored by Joint Youth Commission and WFNY, 12 hours

GroupWise: Conversion to new e-mail and calendar system

Brainteaser Series: Collaborative training for municipal employees (4 sessions this Spring)

Business Services:

Legal Updates: business session sponsored by JSEC

Monsanto and Cargill: continued with Rapid Response for employees

Emerson: Pending sessions on WFNY services, job search and preparation workshops, re-training options and placement assistance for late 07-08

Employer Sessions and Recruitment:

Sears

Willow Run

Janitronics

Lockheed Martin

Lifelong

Laborers Union 12

Cornell: two general employment sessions, 22 candidates

Collaborations/Co-Recipients – Grants and Alternate Funding:

NYS Model Transition Grant: two local school groups (Cayuga Group and Ithaca High) - received

Ithaca Rotary: computer software upgrade for individuals with disabilities - received

Joint Youth Commission: youth employment support and customer service training - received

TANF: summer employment support and training (City of Ithaca YES and OE&T) - received

Even Start Literacy Grant: for Newfield and Groton, Fall 07 - received

Upcoming Events and Programs:

5/30 Youth Employment Council Retreat, 8:45-2:30, TCPL

5/31 Community Diversity Roundtable, 8:30-4:30, Clarion

6/9 GIAC Festival and Summer Youth Employment Outreach, 12-7:00

Prepared by Diane Bradac, One Stop Center Manager
Tompkins Workforce New York, 607-272-7570 ext 129

Workforce Investment Board Meeting Summer Youth Employment (May–Sept)

Tompkins Workforce New York and the **Ithaca City Youth Bureau** will be co-operating the Summer 2007 TANF Youth Employment and Educational Program for appx. 170 youth between the ages of 14-20 years old living in families who receive TANF benefits or in families who are at or below 200% of the federal poverty level.

Each participant is eligible for 120 hours of paid, supervised work experience and is provided an orientation covering work expectations, safety and laws, program guidelines, timesheets and payroll, attendance and appropriate workplace behavior, etc.

Youth will be able to select of up to 20 hours of paid training on topics such as worker readiness, customer service, teamwork, communication and interpersonal styles, life skills, diversity, working well with co-workers and supervisors, leadership, career exploration, dealing with difficult people, conflict resolution and budgeting/financial planning and “behind the scenes” tours of seven local businesses.

In addition to individual worksite placements at local businesses and organizations, six staff positions will provide direct supervision for project teams of 8-10 youth in Groton (2), Newfield, Trumansburg and Ithaca (4). They will provide project work development, support and supervision, training, payroll, records, and youth guidance.

Collaborating Organizations: Department of Social Services, Youth Services, Rural Youth Services, Office of Children and Family Services, Ithaca Downtown Partnership, STAMP, and the Groton School District.

Program Objectives:

- To expose youth to the world of work by providing enriching employment opportunities during the summer recess from school
- To provide youth with opportunities for career exploration
- To reinforce the relationship between what is learned in an academic setting and the skills that are utilized on the job
- To develop workplace etiquette and strengthen basic employment skills
- To support youth in maintaining and enhancing their basic educational skills
- To encourage youth to complete high school and pursue further education
- To provide youth with opportunities to contribute to the community in positive ways

Targeted Youth:

1. 14-20 year olds
2. Residents of Tompkins County and NY State
3. Member of a family that includes a minor child (under age 18/19 in school) or pregnant woman
4. United States citizen or TANF qualified non-citizen
5. Member of a family whose gross income does not exceed 200% of federal poverty level
6. Families currently receiving Family Assistance, Safety Net, Medicaid, Food Stamps, HEAP and Supplemental Security Income