

WORKFORCE INVESTMENT BOARD

November 18, 2014

8:30 A.M.

TOMPKINS COUNTY PUBLIC LIBRARY

PRESENT: B. Allen, A. Bishop, B. Blanchard, D. Bradac, M. Coldren, C. Haynes, A. Hendrix, L. Holmes, J. Lance, L. Leonard, J. Mareane, J. Matteson, L. Patz, S. Pronti, K. Smith, M. Solomon, M. Stamm, M. Stazi, M. Talarski, M. Turnbull

EXCUSED: D. Burrows, L. Dillon, P. Levesque, J. Little, A. Pedersen, M. Rubino, J. Tavares

ABSENT: J. Dennis, J. Lance

GUESTS: M. Mack, New York State Association of Training and Employment Professionals; V. Zeppelin, TC3; A. Brown, Tompkins County Office of Employment and Training; S. Tabor, K. Friedeborn, City of Ithaca Youth Employment Service; M. Armstrong, Tompkins County Area Development

STAFF: J. Mattick, Jennifer Luu

CALL TO ORDER

Chairman Patz called the meeting to order at 8:34.a.m. Introductions followed.

WIOA INFORMATION SESSION

Ms. Melinda Mack, Executive Director of NYATEP, reported President Obama signed the Workforce Innovation Opportunity Act (WIOA) into law on July 22, 2014 after the legislation was passed by Congress with wide bipartisan majority (the Senate voted 93-5 and the House of Representatives voted 415-6). The overarching goals are to increase access to education, provide training and employment particularly for people with barriers; create a high quality workforce development system by aligning workforce investments, education and workforce development systems; and increase prosperity of workers and employers.

The law requires that partnerships be “real” and states are required to strategically align their workforce systems. Local partners to One-Stop system must sign a Memorandum of Understanding and ‘contribute’ financially toward the system. Additionally, partner performance is tied to each partner’s success; there are new performance metrics, aligned with all other Titles of WIOA.

Ms. Mack’s complete presentation is available by contacting the WIB office at jluu@tomkins-co.org.

WIOA IMPLEMENTATION PLAN

Ms. Mattick provided a tentative implementation plan for WIOA. She noted the regulations are expected mid January and more will be known then. The timeline is attached at the end of the minutes. She will provide updates at the January meeting.

SYEP 2014 OVERVIEW

Ms. Mattick gave a presentation on the 2014 Summer Youth Employment Program. She stated this year’s program served 215 youth at 96 worksites around Tompkins County. Per the Board’s direction, providers were required to use 65% of their funding for youth wage and fringe and the cost per participant had to be less than \$1550. When comparing participant costs, Tompkins County is in line with what is being done around the State in other workforce investment areas.

SYEP PROVIDERS – OFFICE OF EMPLOYMENT AND TRAINING, CHALLENGE WORKFORCE SOLUTIONS AND THE CITY OF ITHACA YOUTH BUREAU

Each of the providers of 2014 Summer Youth Employment Program gave a presentation on their individual programs.

The Tompkins County Office of Employment and Training served 94 individuals, 85 of whom were County residents and nine that were in facilities. They had 25 worksites throughout Tompkins County. Ms. Brown and Ms. Bradac reported that there were a high number of youth served, some with significant barriers to employment and good relationships were established with youth and worksites. Some of the challenges that affected their program included a changeover in staff mid-summer, the funding parameters of the program and the minimum wage increasing which impacted the number of youth who could be served. Overall the program was a success, they were able to serve more youth than originally proposed, they remained within their budget and were able to utilize new training resources.

Suki Tabor, Program Director at the City of Ithaca Youth Bureau, Youth Employment Service (YES) reported YES served 95 youth at 63 worksites this summer. This year they had 9 new work-sites, 6 of which are small privately owned local businesses. Following the end of the program, 4 youth were hired into unsubsidized employment by their worksites. Youth were evaluated twice throughout the summer and 85 teens achieved a level of work readiness/job competence or better during their summer experience.

Ms. Tabor stated challenges of the Program continue to be the short timeline getting the program started (April-June) for a program that ends in September. There is a significant amount of staff time that goes into the program from start to finish. Many teens are new to the world of work, they have barriers to employment and getting the necessary documentation for participants is often cumbersome. There are significant programmatic costs that are absorbed by the City with the end result being the Youth Bureau subsidizes the Summer Youth Employment Program.

Marty Gold, Director of Employment and Vocational Supports at Challenge Workforce Solutions also presented. She reported that Challenge is new to the program this year and it has been a learning experience. They were able to serve 26 youth with disabilities utilizing 7 Challenge contract businesses and one outside organization. Their program provided enhanced training and supports such as transportation assistance, on-site supervision, daily work readiness instruction, and career exploration. For many youth, this was their first paid work experience. Eight individuals continue to work with challenge beyond the summer program.

She reported that some of the challenges that they faced were inadequate funding to provide needed job coaching (funding covers less than 50% staffing), there is extensive planning, coordination and case management involved, and they have realized that there can be conflicts with individuals who participate in a 12 month IEP/Summer School program. Overall, they are optimistic for future years given that they have one year behind them and are better able to anticipate some of the obstacles they faced in 2014.

Mr. Coldren asked if the youth are tracked once they complete the program. The providers indicated that they aren't tracked per se, but the kids check in often and since Ithaca is a small community, a lot is known about what is going on with them. There are a lot of success stories for those participants who have participated.

BOARD ACTION ITEMS – APPROVAL OF SEPTEMBER 23, 2014 MINUTES

It was Moved by Mr. Stamm, seconded by Mr. Matteson and unanimously adopted by voice vote of members present to approve the minutes of September 23, 2014 as submitted.

HOT TOPICS IMPACTING THE WORKFORCE

Due to the length of the agenda, hot topics were postponed until the January meeting.

EVALUATION RESULTS

The evaluation results were distributed from the September 23, 2014 Board meeting. Today's evaluation will be sent out using Survey Monkey following the meeting.

ADJOURNMENT

It was Moved by Mr. Stamm and unanimously seconded to adjourn the meeting at 9:57 a.m. The next meeting will be held January 27, 2015 at 8:30 a.m. at the South Hill Business Campus, 950 Danby Road, Ithaca.



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TOMPKINS WORKFORCE INVESTMENT BOARD WIOA IMPLEMENTATION PLAN

November 18, 2014 WIB Meeting	WIOA Information Session Ms. Melinda Mack, Executive Director NYATEP
November 18-January 27, 2014	Between November and January WIB Meeting create document defining structure and roles of each committee
January 27, WIB Meeting	Review and discuss draft WIOA Regulations, review structure and roles of each committee
January 27-March 24, 2014	Between January and March WIB Meeting solicit membership and create Disability and One Stop Operation Committees and any other needed WIOA policy related Ad Hoc Committees. Convene committees to work on any available WIOA policy guidance. Develop and complete policy recommendations for WIB.
March 24, 2014 WIB Meeting	Review all WIOA updates. Review, discuss, and vote on all committee recommended policy changes.
March 24 – May 26, 2014	Between March and May WIB Meetings continue to convene committees as needed based on WIOA guidance provided.
May 26, 2014 WIB Meeting	Review all WIOA Updates. Review, Discuss, and Vote on all Committee Recommended Policy Changes.