

WORKFORCE INVESTMENT BOARD

MAY 27, 2014

8:30 A.M.

TOMPKINS COUNTY PUBLIC LIBRARY

PRESENT: B. Allen, A. Bishop, B. Blanchard, D. Bradac, D. Burrows, C. Haynes, A. Hendrix, L. Holmes, L. Leonard, P. Levesque, J. Little, J. Mareane, J. Matteson, P. McKee, J. McPheeters, L. Patz, A. Petersen, M. Stamm, M. Stazi,

EXCUSED: M. Coldren, J. Dennis, L. Dillon, D. Herath, J. Lance, S. Pronti, M. Rubino, M. Solomon, M. Talarski, M. Turnbull

GUESTS: C. Harris, NYSDOL; David Goodness, Workforce Development Institute; H. Filiberto, Tompkins County Area Development, M. Lyons, Tompkins County Youth Services

STAFF: J. Mattick, Jennifer Luu

CALL TO ORDER

Chairman Patz called the meeting to order at 8:32 a.m.

APPROVAL OF MINUTES

It was Moved by Mr. Bishop, seconded by Mr. Little and unanimously adopted by voice vote of members present to approve the minutes of March 25, 2014 as submitted.

EXTENSION OF CONTRACT WITH THE OFFICE OF EMPLOYMENT AND TRAINING – WIA YOUTH PROGRAM

The Tompkins County Youth Employment Council reviewed the performance and expenditures for current contractor, Tompkins County Office of Employment and Training, and is pleased with contractor performance. The Youth Employment Council is recommending the contract extension through June 30, 2015 for an amount of \$325,000 and is recommending the WIB Director negotiate contract amendments with the Office of Employment and Training accordingly. It was Moved by Mr. Stamm, seconded by Ms. Holmes and with Ms. Bradac abstaining approved by voice vote to approve the extension of the WIA Youth Contract through June 30, 2015 for an amount of \$325,000.

2014 SUMMER YOUTH EMPLOYMENT PROGRAM PLANNED NUMBERS

Ms. Mattick reported the 2014 allocation has been received and there is a slight increase over last year. It is expected that approximately 200 youth will be served through the Program. She has been negotiating with contractors. A review of the program will occur in September or November and the Board will be asked to revisit the requirements established previously after being implemented for this year.

PRESENTATION: EXCITING TIMES FOR TOMPKINS COUNTY START-UP COMPANIES – HEATHER FILIBERTO – VP AND DIRECTOR OF ECONOMIC DEVELOPMENT SERVICE – TOMPKINS COUNTY AREA DEVELOPMENT

Ms. Filiberto provided an overview of several start-up companies in the County.

Party Headphones - At Party Headphones, they believe the world needs more fun, more excitement – more often. To make this possible, they offer premier audio technology to help better connect people with their listening experience. They have been in operation for one year, have 8 employees and had over 90 events last year.

The Piggery - From the Farmer's Market to its retail space on Franklin Street, The Piggery is a value added; artisan meat processor selling a line of premium pork products. The Piggery's three guiding principles are sustainability, convenience and deliciousness

Rheonix - Rheonix is committed to improving the standard of care by making molecular diagnostics available to more people. They have been operation for 6 years and have 52 employees currently.

Grainful - Grainful produces a line of all-natural, frozen entrees centered on steel cut oats. They are committed to bringing the wholesome goodness of steel cut oats and clean natural ingredients to lunch and dinner. With 3 employees, they have been in business for 4 years.

BinOptics Corporation - BinOptics Corporation is a leading manufacturer and supplier of semiconductor lasers for optical connectivity. Named a Deloitte 2013 Technology Fast 500 winner as one of North America's fastest growing companies, they have been in operation 15 years and have over 50 employees.

Advanced Design Consulting (ADC) – ADC provides devices, integrated systems and a broad array of high-precision components and instruments to commercial, academic and government agencies worldwide. They currently have 12 employees and have been in business 10 years.

Dairy One - Dairy one measures components on the farm, from cow and prop production, to feed, soil and water analysis. Measuring the right things provides the critical information necessary to make informed decisions. Dairy One has 255 employees and has been in operation for 65 years.

Databound Solutions - Databound Solutions has been in operation for 15 years, has 9 employees and designs, builds and supports dynamic business systems for companies of all sizes. Their strongest focus is building complete lines of business application and multi-user data systems.

Ithaca Beer – Ithaca Beer started small with only a couple of people doing everything. They have come a long way and grown considerably. They have been operating for 19 years, have 41 employees and now distribute their product in 10 states.

Novomer - Novomer is an emerging sustainable chemistry company pioneering a family of high performance, environmentally responsible polymers and chemical intermediates. In operation for 10 years, they have 30 employees with 15 located in Ithaca.

Ms. Filiberto reported the biggest challenge businesses struggle with is attracting workers. They are utilizing various networks to help recruit and there are conversations underway about getting a group of companies together to attend recruitment events in metro areas.

COMMUNITY COALITION FOR HEALTH YOUTH STOP ACT INITIATIVE

Ms. Lyons gave a presentation about the Community Coalition for Healthy Youth and a program they have undertaken help reduce underage drinking. They provide businesses with tools that can be made available to employees to raise awareness about the issue of underage drinking and prevention techniques. For more information contact Meghan Lyons at Tompkins County Youth Services, 274-5310.

AFFORDABLE CARE ACT UPDATE

Ms. McPheeters reported that in six months between 800-1000 individuals were registered through three organizations; the Tompkins County Chamber, Human Services Coalition and the Southern Tier Independence Center. It was thought that there would approximately 2000 individuals who would need insurance in the County and they believe half have been served. At the Chamber they saw older individuals at first and later most individuals who came in were Medicaid eligible. Those who did get private insurance predominately enrolled in Excellus.

She reported the State's website has improved, but still needs additional work. She also noted that very few businesses went to the business exchange.

The Board thanked Ms. McPheeters for her contributions and commitment to the Board and wished her well upon her retirement from the Chamber.

BOARD MEETING EVALUATION RESULTS/MEETING EVALUATION

The Board evaluation was distributed as well as the results from the March meeting.

WIB DIRECTOR'S REPORT

Ms. Mattick had no report.

WORKFORCE DASHBOARD

The workforce dashboard was distributed and will become a regular meeting item. It was noted that unemployment numbers are lowering and employment numbers are higher than before the recession.

CENTER MANAGER'S REPORT

Ms. Bradac had no report.

ADJOURNMENT

It was Moved by Mr. Stamm and unanimously seconded to adjourn the meeting at 9:52 a.m.