

EXECUTIVE COMMITTEE

MARCH 5, 2013

8:00 A.M.

ROYAL COURT RESTAURANT

PRESENT: M. Coldren, A. Hendrix, J. McPheeters, P. McKee, M. Stamm

EXCUSED: A. Pedersen, C. Haynes, L. Patz

STAFF: J. Mattick, J. Luu

CALL TO ORDER/APPROVAL OF MINUTES

The meeting began at 11:05 a.m.

APPROVAL OF MINUTES

It was Moved by Ms. McPheeters, seconded by Mr. Stamm and unanimously adopted by voice vote of members present to approve the minutes of January 2, 2013 as submitted.

OFFICERS FOR SEPTEMBER 2013

Ms. McPheeters and Mr. Coldren will act as the nominating committee and will meet with Ms. Mattick to discuss officers prior to the next meeting.

YOUTH EMPLOYMENT COUNCIL UPDATE

Ms. Hendrix reported three subgroups have been created of Youth Employment Council members to move forward initiatives that the group identified as priorities. Each group's focus and progress is as follows:

Committee 1: Leader – Heather Cooper

- Task: Engage high school aged parents in a conversation about the world of work.
- Target Group: Parents of high school students whom are ready to enter the world of work and college?
- Potential Tactics: Work with the PTSA of school districts or community groups to provide a parents night to explore career readiness ideas. Career meetings may focus on prepping your child for the world of work, what teens need to succeed in the world of employment, Labor Market Information – where are the jobs going to be?

Conversations are underway with Newfield schools to team up with their annual college night.

Committee 2: Leader – Amie Hendrix

- Task: Work with school districts to provide information to teachers and counselors on how to enhance their programming with career readiness information
- Target Group: Counselors and Teachers of local high school
- Potential Tactics: Connect with the Teacher Education/planning/PLC days of school districts to offer workshops for teachers on a variety of career readiness based initiatives (i.e. entry level jobs, what is out there, what skills do students need to succeed in employment, connection with local employers and labor markets, preparing kids for the jobs of the future/labor trends, why does career prep matter and how can teachers incorporate it into their current curriculums)

Teaming up with Newfield, TST BOCES, Ithaca City Schools and Trumansburg to discuss ways to infuse career readiness into curriculum.

Committee 3: Leader – Diane Bradac

- Task: National Work Readiness Credential
- Target Group: Youth between the ages of 16 – 25? Local Employers, Youth Serving Agencies and School District
- Potential Tactics: Connect with local employers and pilot the use of NWRC, market the NWRC credential to local employers as an indicator of work skills, outreach to local agencies to market NWRC and help you obtain the credential

Ithaca College, Cayuga Medical, and Cornell have agreed to be pilot sites. Discussions are underway on how to implement this initiative.

MARCH 2013 WIB MEETING AGENDA

- Update on Youth Employment Initiatives
- Affordable Care Act Overview and the Employer Mandate – Ms. McPheeters
- Affordable Care Act and Senior Services – Lisa Holmes, Tompkins County Office for the Aging
- Employment-Related Results – Senior Needs Assessment – Lisa Holmes, Tompkins County Office for the Aging
- Educator in the Workplace Update – Allison Sitts – TST BOCES

SUMMER YOUTH RFP

It was Moved by Mr. Stamm, seconded by Ms. McPheeters, and unanimously adopted by voice vote of members present to approve the Release of Request for Proposals, Summer Youth Employment, contingent on funding being available from New York State.

The group discussed the ongoing dialogue at the County level about enacting a livable wage for businesses and contractors doing business with the County. Ms. Mattick stated consideration will need to be given to youth programming. Board members should also be kept aware of the potential impacts this could have on their businesses.

SEQUESTRATION IMPACT

Locally, sequestration will amount to a loss of approximately \$45,000 of which \$30,000 will be in youth programming. It isn't clear which program year will be impacted. If it is program year 2013 this will allow for advanced planning; however, it will have a greater impact if it is program year 2012 as we are 8 months into that year. Sequestration continues beyond this year and the problem will compound from year to year. No guidance has been forthcoming from USDOL at this point.

DIRECTOR'S UPDATE

Ms. Mattick reported Jim Dennis has been appointed to the Board representing the Tompkins County Legislature. She reported that she and Mr. Stamm are headed to the National Association of Workforce Board conference in Washington, DC later this week and they hope to meet with staff from Senator Schumer and Gillibrands offices while they are there. She reported she would also be attending the national Disability Employment Initiative conference as the New York State representative on the final day of the trip.

ADJOURNMENT

The meeting adjourned at 9:02 a.m. The next meeting is scheduled for Tuesday, April 2, 2013 at the Royal Court Restaurant. **Meeting subsequently changed to April 10, 2013.**