

Help fight tobacco addiction

TOBACCO ADDICTION claims 25,500 lives every year in New York State. Half a million more suffer with illness from smoking.

EVERYONE PAYS the price for tobacco addiction. And everyone can help fight it.

Tobacco Free Zones are a county-wide effort to fight tobacco addiction. A T-Free Zone shows that you want to:

1. Keep the air smokefree.

Tobacco smoke is a hazard to everyone's health. T-Free Zones are safe areas around building entries and other outdoor areas.

2. Support those who want to quit.

Half of Tompkins County adult smokers want to quit. A T-Free Zone can help control the urge to light up.

3. Help teens beat the tobacco trap.

When retailers cut back on in-store ads as part of their T-Free Zone, it helps teens dodge Big Tobacco's \$13 billion U.S. marketing machine.

For more information or to register, visit www.tompkins-co.org/tobaccofree.

We cannot afford another generation of tobacco addiction.



Ready to Quit? Call the NYS Smokers' Quitline at 1-866-NY-QUITS (1-866-697-8487)