

Ithaca Tompkins Regional Airport

Fly Local – Fly ITH

A Key Resource

- Studies show that communities with a thriving airport have a positive economic growth where they attract both the business and leisure traveler
- ITH produces in excess of \$60M* in annual economic impact to the area
- The Airport creates over 150 direct impact jobs within the immediate airport community and countless additional positions in the surrounding area as a direct result of this commerce

* Source: NY State DOT – Economic Impact of Aviation 2010

Who Uses the Airport?

ITH is the ideal choice for travelers using both commercial and general aviation for their air service needs serving more than 120,000 passengers on an annual basis

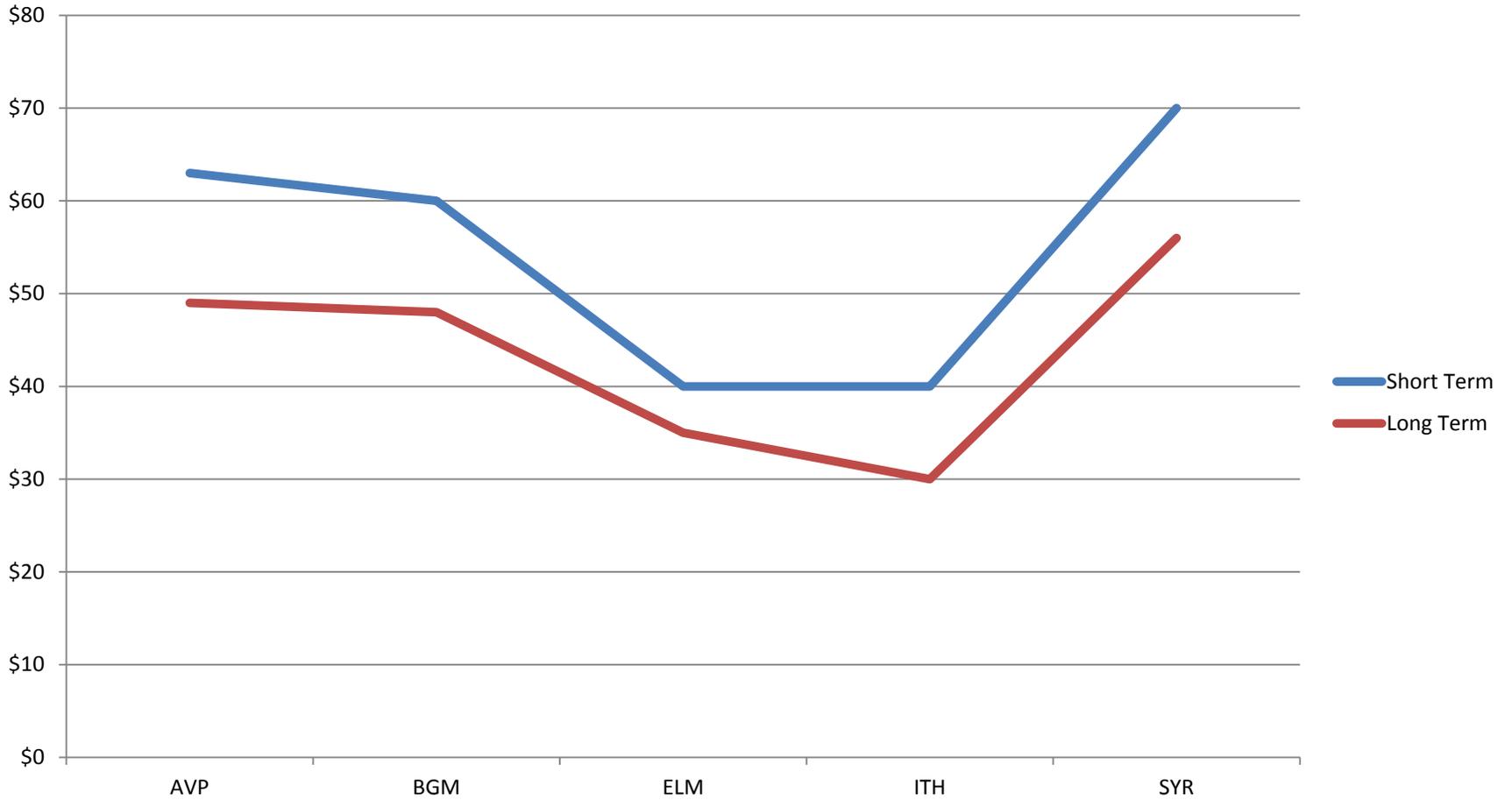
Why Choose ITH?

- Convenience
- Connections
- Cost
- Reliability

The Convenience Factor

- Easy access to the airport for Tompkins County and surrounding areas
- Parking rates are some of the lowest in the region
- New frequent traveler program offers short-term parking at long-term rates & other airport discounts

Regional Parking Rates

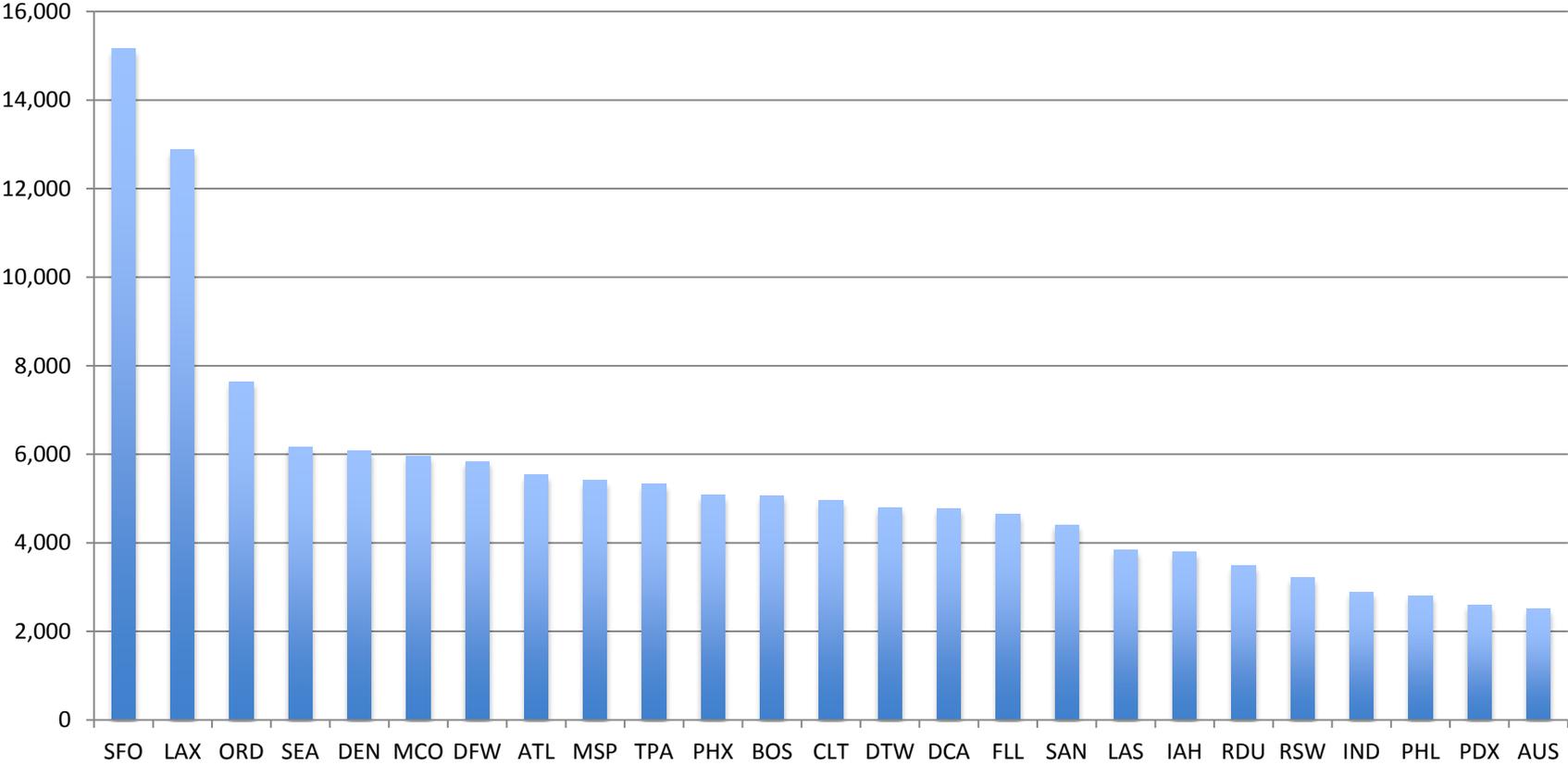


We Have Connections!

- Regional Airline service by the three largest network carriers to three major domestic & international hubs – no other airport the size of ITH has this advantage!
- With a single flight, we open up connections to over 100 possible destinations from each of the hubs within a 3 hour window of arrival!
- Leave Ithaca in the morning and be in the Caribbean sun or a Hawaiian beach by mid-afternoon or in London for a late dinner!

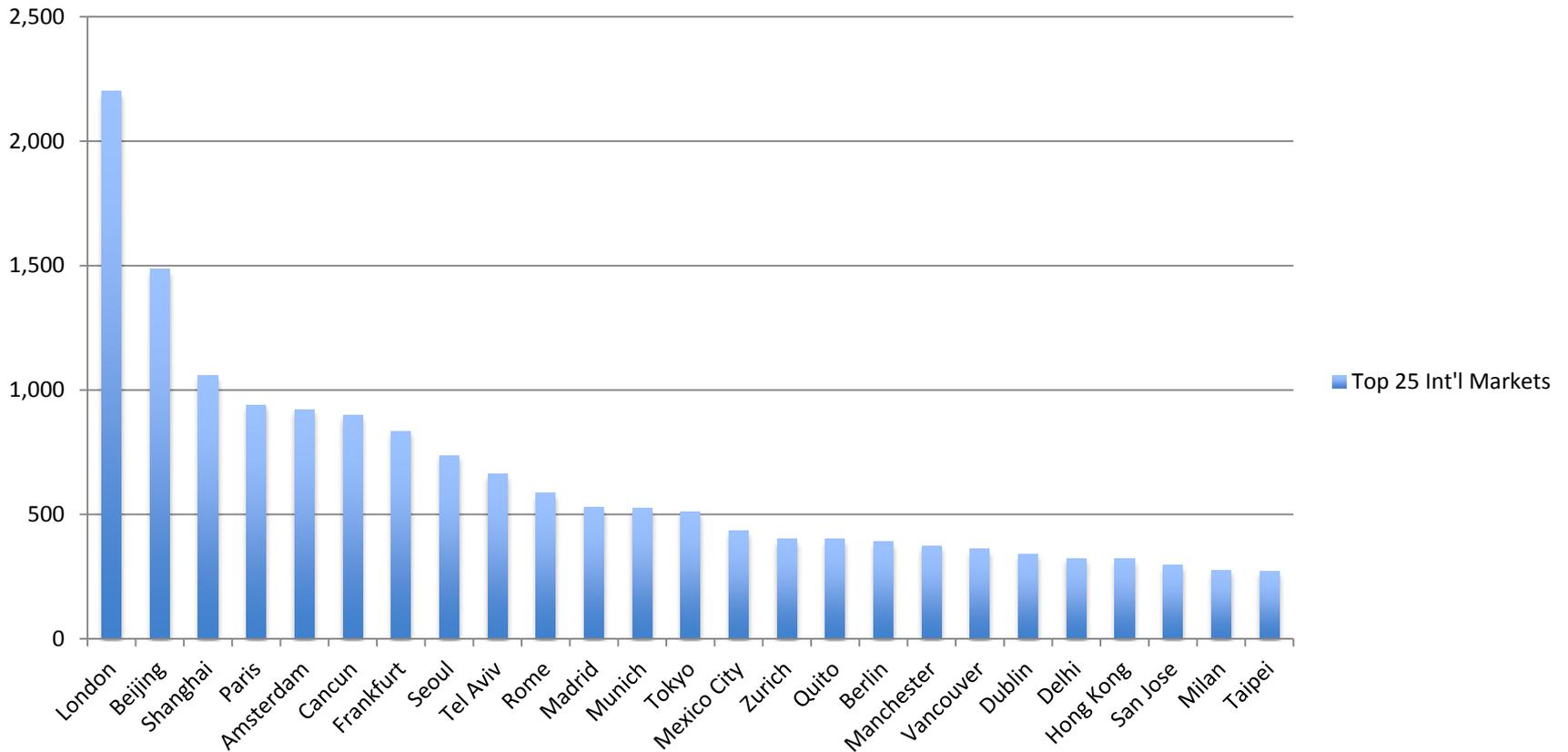
Top 25 Domestic Markets

Top 25 Domestic Markets



Top 25 International Markets

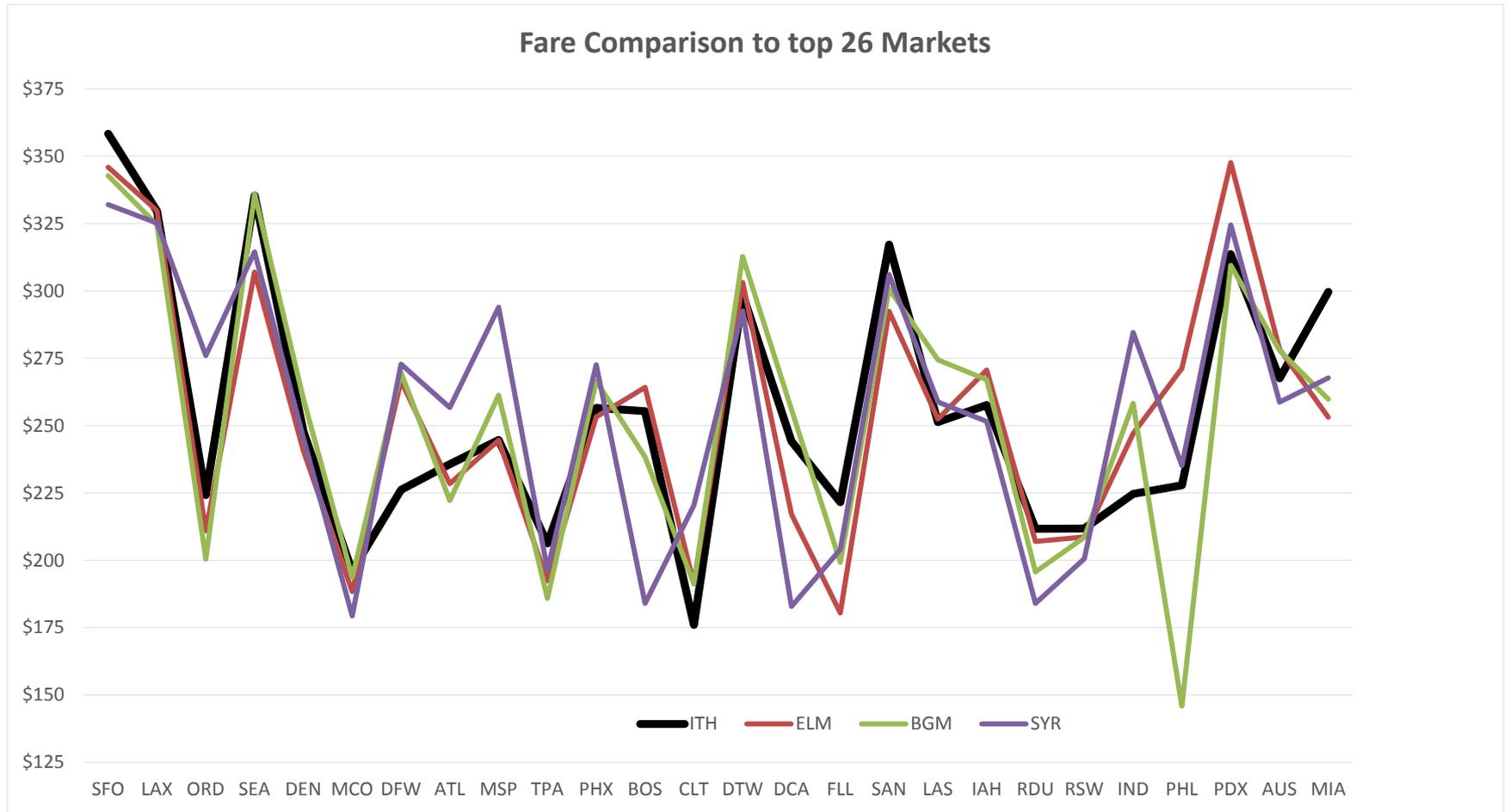
Top 25 Int'l Markets



Competitive Fares

- Did you know the average fare when flying out of ITH to one of the top 25 travel markets is no higher than flying out of any of the surrounding airports?
- In many cases, the fares from ITH are lower than airports an hour or more away!
- Fly local and save travel time; avoid traffic and take advantage of our convenient parking with low rates!

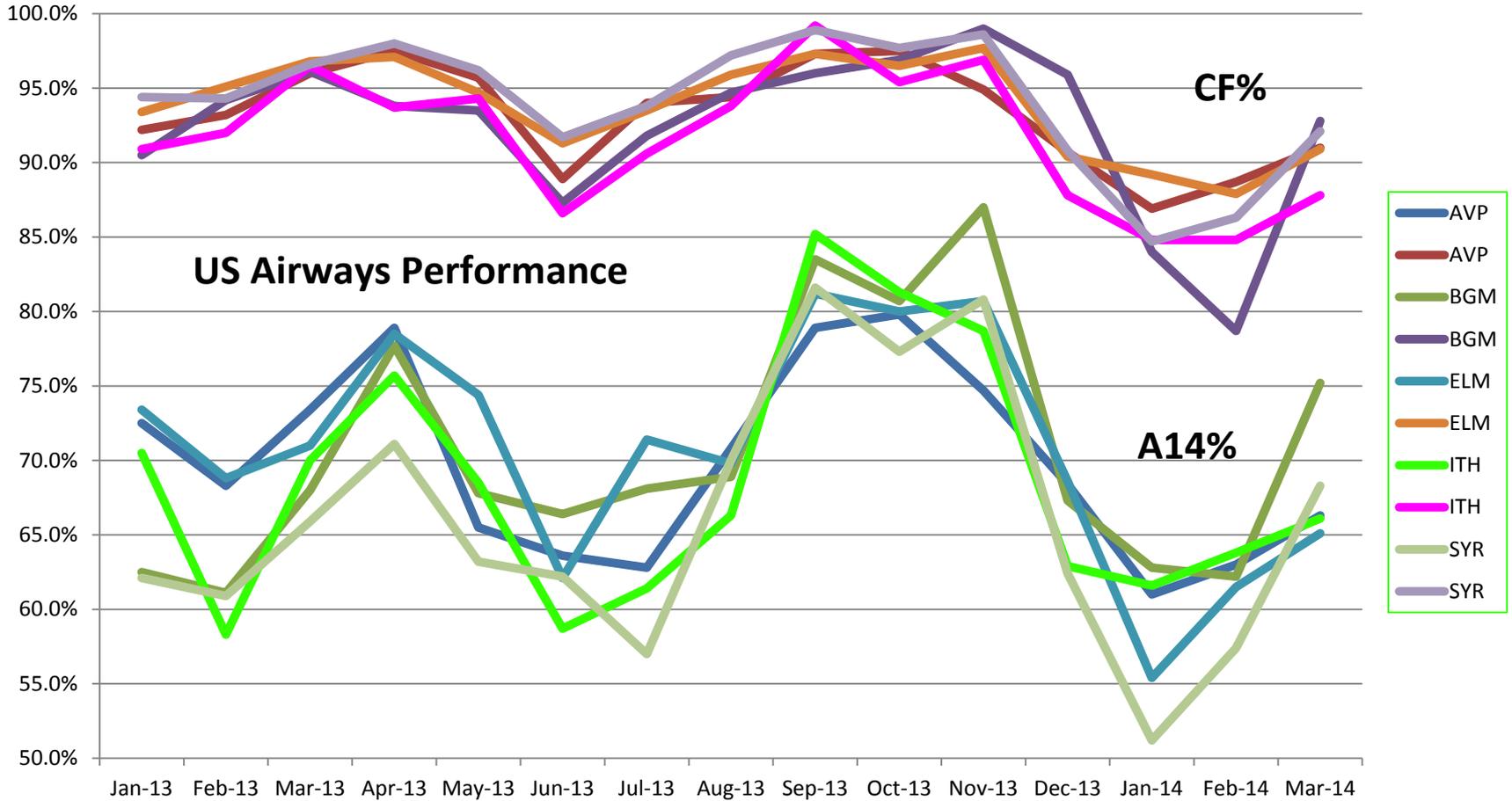
Top Domestic Market Fares



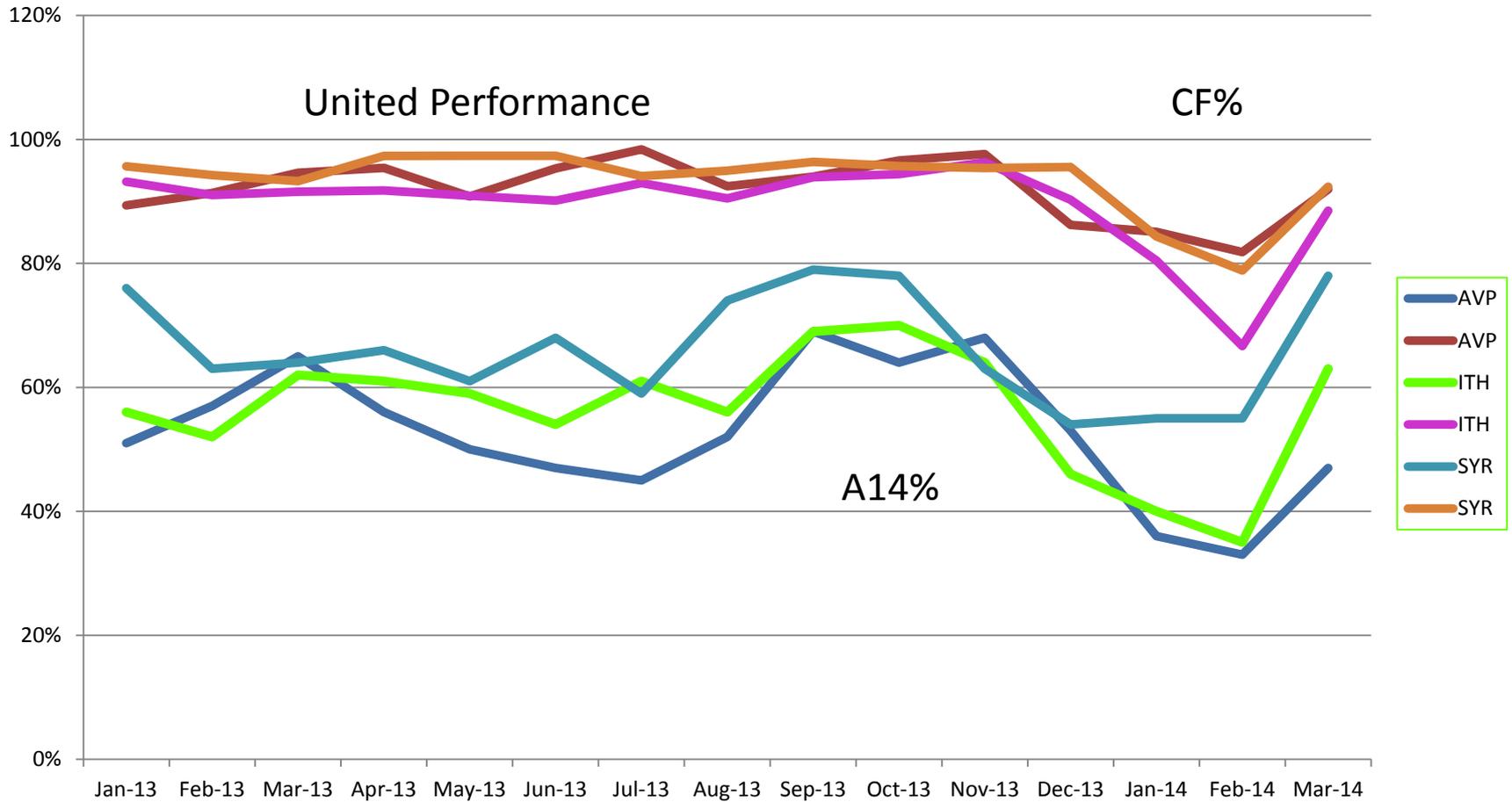
Reliable Air Service

- Travel into the New York/Philadelphia airspace can be a challenge sometimes
- When we look at the ITH-EWR or ITH-PHL flights, we find ITH often out-performs surrounding airports for overall reliability and on-time performance
- We are working with the airlines to further improve service to each of the hubs

US Airways Performance 2013-2014



United Performance 2013-2014



General Aviation

- ITH is very fortunate to have a Fixed Base Operator (FBO) on the airfield with Taughannock Aviation (TAC) who supports the General & Commercial Aviation operations with fueling, deicing, catering, cleaning, maintenance and other associated operations
- TAC employs over 60 employees

G. A. Stats

- In 2013, TAC saw more than 1,960 operations from general aviation aircraft not based in ITH
- Supported 475 flights of private aircraft based in ITH
- Over 360 departures of TAC owned aircraft

Who uses General Aviation?

Locally Owned & Operated Businesses

- Charity & urgent care transportation
- Computing/IT services
- Dairy farming
- Lumber industry
- Chemical/drug analysis
- Technological goods manufacturing & engineering
- Academia/student affiliates
- Cornell/Ithaca College trustees & alumni
- Insurance services
- Dental industry
- Roadway construction & maintenance
- Taughannock Aviation Corp

Transient GA aircraft operations

- Jewelry retail industry
- Automotive sales
- Automotive parts engineering & manufacturing
- National retail store operators
- National restaurant chain operators
- National chain hotel operators
- Banking/investment firms
- Academia/student affiliates
- Cornell/Ithaca College trustees & alumni
- Sports organizations – academic & professional
- Agriculture companies
- Shipping & logistics (branded)
- Politicians
- Engineering, construction & development
- Aviation Charter Companies

Ithaca as a Destination

- ITH is the gateway to many of the attractions in the area
- From the scenic drives around the Finger Lakes to the dramatic views of Taughannock Falls
- Tours to the many vineyards, cheese and art trails, or enjoying the eclectic food choices around town

Fly ITH

Are you (w)ITH us?