

APPLICATION FORM: FALL 2014 COMMUNITY CELEBRATIONS GRANT

Applicant Instructions:

- Read the Application Guidelines prior to completing this application
- Answer all 12 questions using the space provided. You may attach up to one additional page of text if you find that you need more room to answer any of the questions.
- Provide a complete budget. An Excel version of the budget form is online here: www.tompkinscountyny.gov/tourism/. To request that the budget form be emailed to you, email Tom Knipe at tknipe@tompkins-co.org or call 607-274-5560.
- Email a .pdf file of this completed application by 11am, Friday, September 19th, 2014** to: tknipe@tompkins-co.org OR by hand or by mail to Tompkins County Planning Department, 121 East Court Street, Ithaca, New York 14850.
- Send a copy of your application to the municipality where your Celebration will take place.** A list of municipalities and addresses is provided with this form.

Celebration Name: Cornell Americana Project	Municipality where Celebration will take place: Ithaca, NY (Cornell University)
Expected Attendance/Participation: 5 faculty members, 350 audience members/local musicians	Date(s): November 20-23, 2014
Group requesting grant (organizer): Ariana Kim and John Haines-Eitzen (CU Dept. of Music Faculty)	Amount requested: \$1,500
Event Contact Name: Ariana Kim Phone: 646-209-9898 Address: 313 Boiceville Road, Brooktondale, NY 14817 Email: kimariana@gmail.com	

<p>1. Describe your celebration in a few sentences.</p> <p>This will be a multi-faceted guest artist residency featuring the renowned composer and mandolinist/violinist Jennifer Curtis. Ms. Curtis will present an improvisation master class, an open jam session with local bluegrass and old time musicians, and work with Cornell University composition students. The centerpiece of the residency will be a performance at The Carriage House in Ithaca featuring a newly commissioned work for violin, cello and mandolin, performed by Profs. Ariana Kim and John Haines-Eitzen, and Ms. Curtis. We are looking forward to tapping into the rich history of folk music that Tompkins County has to offer, as well as inviting guests and audience members from surrounding communities to participate.</p>
<p>2. What is the history of the event (ie, number of years it has occurred)?</p> <p>This is a new project, the first of its kind at Cornell.</p>
<p>3. What aspects of the community's culture or history are you celebrating?</p> <p>We are celebrating the rich history of folk music (bluegrass, old time, and Appalachian traditions) and its intersection with academic excellence at Cornell University.</p>

4. How will you convey to attendees the historical or cultural component of your celebration? If you would like help defining the historical component, please contact the County Historian at: historian@tom-pkins-co.org.

Through communications with Rick Manning of the Wintergrass Festival, we hope to strengthen and broaden the already-strong connection that Tom-pkins County has to folk music, particularly the importance of bringing outside specialists to further enrich the tradition.

5. How will you measure attendance, benefits, and success of the event?

Graduate Assistants at Cornell will take a tally of the number of attendees on campus (at the improvisation master class, jam session, and composition workshop), and The Carriage House will also tabulate audience numbers for the performance.

The benefits of the event will undoubtedly be many; although there is a strong presence of folk music in Ithaca at-large, there is not such a strong presence specifically at Cornell. We hope to bridge that gap, introducing our students and faculty members alike to the vibrant folk community in Tom-pkins County.

The success of the event will be determined by the feedback we will receive following the residency; we will gather informal and formal words from attendees (students, artists, faculty members, audience members) to assess the validity and strength of the residency. Our hope is to bring a project like this back to Cornell in the future.

6. List local partners and entities that will assist with the event, and what they will provide.

We have received partial funding from the Cornell Concert Committee, the Cornell Department of Music, and a small anonymous private donation. The Carriage House is providing us with a rehearsal space free of charge, and a reduced rental fee for the performance on November 23rd. We have also secured accommodations for Ms. Curtis at Hans Bethe House of the West Campus Housing Authority, and plan to reach out to local hotels to request room block rates for out of town attendees.

7. List the board of advisors.

Although this is not formal, Ariana Kim, John Haines-Eitzen, and Prof. Steve Pond (CU Department of Music Chair) will oversee this project.

8. How many people might be expected to attend, and how will you promote the celebration?

We are anticipating around 350 total participants between the various events. We will have pieces written in the Ithaca Times and Cornell University bulletins, and will reach out to Department of Commerce to help with promoting the residency. The event is already listed in the CU Department of Music semester brochures and flyers. Postering and email invites will also be a key ingredient to our promotion; those will be posted and sent approximately 2 weeks before the residency begins.

9. What measures will you take to promote diversity and inclusion through your celebration?

We will work to blend the worlds of academia and folk music by inviting any and all participants to our jam session and master class, as well as including students and faculty members from the Cornell community to each event.

10. What measures will you take to promote/practice environmental sustainability through your celebration?

Ms. Curtis will be traveling to Ithaca from New York City via public transportation, and we will offer bus schedules and information in our promotional materials for those attendees coming from out of town. Other than that, this residency will have a very small carbon footprint, as we are not using any outdoor spaces, taking part in food or beverage preparation, or large amounts of waste.

10. How have you taken advantage of the technical assistance resources of the Tompkins County Festivals Program?

I have not worked with the technical assistance side of things at the Tompkins County Festivals Program, but would be happy to do so if it is helpful to our project.

12. What would be the specific impact of receiving less funding than you are requesting? For example, what are the things that you would like to be able to do that you would not be able to do? What would be removed or reduced from your plans if you had to make do with less than requested?

Unfortunately a large grant we wrote to support this project was denied over the summer, and we are very much in need of support from Tompkins County. Without your assistance, the residency as a whole is in jeopardy of cancellation. We have only raised enough money to cover the commission fee for Ms. Curtis, so we would not be able to bring her to campus or engage the community in these exciting events. Further financial support is certainly necessary for this project to go on, and we are grateful for your consideration.

***Attach a Budget Form showing how the grant money would be spent. The budget form must be in the format provided.** -- Please see attached Excel file.

Ariana Kim
Tompkins County Community Celebration Grant Application
Budget Form

Income

Cornell Concert Committee	\$2,000.00
Private Donation	\$250.00
Music Department	\$250.00

Expenses

Artist Fees	\$3,000.00
Artist Travel Expenses	\$650.00
Meals, local transportation	\$150.00
Carriage House Rental Fee	\$100.00
Publicity	\$100.00

Total Expenses: \$4,000.00

Balance: \$1,500.00

Celebration Name:

Community Celebrations Grant Application - Budget/Expense Report Form

Instructions: Complete this form and submit it with the application. If successful in receiving a grant, the organizer must also fill in this form after the event takes place with actual expenses and submit the document with the narrative report within one month of the event to:

Tom Knipe, Senior Planner/Tourism Coordinator, tknipe@tompkins-co.org or Tompkins County Planning, 121 East Court St., Ithaca, NY 14850. **Email submission is strongly preferred.**

EXPENSES	USE	DESCRIPTION (provide details)	ESTIMATED TOTAL	ESTIMATED USE OF GRANT	DIFFERENCE to be made up with other resources
<i>List all major categories of expenses Add or delete lines/rows as needed Include the value of in-kind support Denote in-kind as in example.</i>	<i>Example only</i>	200 8.5x11 color posters at 25c each	\$50	\$30	\$20
	<i>Example only</i>	Donated food - restaurant X (in-kind)	\$300	\$0	\$300
	Local talent		\$	\$	\$
	Local talent		\$	\$	\$
	Other entertainment		\$	\$	\$
	Local food	Meals for Jen Curtis and faculty host	\$150	\$0	\$150
	Local products		\$	\$	\$
	Local services		\$	\$	\$
	Space rental		\$	\$	\$
	Sound system		\$	\$	\$
	Reusable signs		\$	\$	\$
	Reusable banner		\$	\$	\$
	Paid Advertising		\$	\$	\$
	Printed Collateral		\$	\$	\$
	Other Marketing		\$	\$	\$
	Support for Volunteers		\$	\$	\$
	Other - Guest Artist Fee	Residency fee for Jen Curtis	\$1,000	\$500	\$500
	Other - Commissioning	position commissioning fee for Jen Curtis	\$2,000	\$1,000	\$1,000
	Other - Transportation	Airfare & local transit for Jen Curtis	\$650	\$0	\$650
	Other - Carriage House	Rental fee for performance venue	\$100	\$0	\$100
Other - Publicity	off-campus publicity, signs, emails, etc.	\$100	\$0	\$100	
TOTAL EXPENSES			\$4,000	\$1,500	\$2,500

Grant share must be 50% or less

Community Celebrations Grant Share of Total Expenses (%) 37.5%

INCOME - CASH	SOURCE	DESCRIPTION (provide details)	ESTIMATED TOTAL
<i>List major categories of income Add or delete lines/rows as needed Include value of in-kind donations</i>	Community Celebrations Grant		\$
	Other grant	Cornell Concert Committee Grant	\$2,000
	Event revenues		\$
	Cash donations		\$
	Other	Private Donation	250
	Other	CU Department of Music	250
	SUBTOTAL (cash income)		

INCOME - IN-KIND	SOURCE	DESCRIPTION (provide details)	ESTIMATED TOTAL
	Donated goods	Housing - West Campus Authority	
	Donated goods	Meals - West Campus Authority	
	Donated services		
	Donated services		
	SUBTOTAL (in-kind support)		
TOTAL REVENUES (including in-kind)			\$2,500
REVENUES LESS EXPENSES			-\$1,500

Note: this form is also available as an Excel spreadsheet file. Email tknipe@tompkins-co.org