

<b>Organization Name:</b>	Swidjit
<b>Web Address:</b>	<a href="http://www.swidjit.com">http://www.swidjit.com</a>
<b>Project 1: <i>Marketing Intern</i></b>	
<b>Project Description:</b> Swidjit is an emerging social media designed to serve as a foundation for thriving, just communities. Swidjit aims to harness the power of the mobile, social web to provide users with unprecedented access to local resources and opportunities. Swidjit will serve as a platform for the local economy, and a hub for community information, events, and conversation. By making it easy to discover and access the abundance of goods, skills, experiences, ideas, and people around us, Swidjit will help facilitate a more collaborative, resourceful society. Swidjit is a 16-month old web startup based in Ithaca.	
<b>Sustainability Intern's Role:</b> Manage social media, help develop marketing materials and ad campaigns, help garner press and media coverage.	
<b>Skills or Education Required:</b> Majoring in marketing or related field; strong writing skills. Bonus skills: graphic design, video editing.	
<b>Total Project Hours or Weekly Time Commitment:</b> 3+ hours/week.	
<b>Internship Duration:</b> Fall Semester	
<b>Intern Workspace:</b> Work will be completed remotely with occasional in-person work arranged as needed. Staff supervision will be provided.	
<b>Funding:</b> This is a volunteer position.	