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| Organization Name: | Groundswell Center for Local Food & Farming |
| Web Address: | www.groundswellcenter.org |
| Project: <i>Community Outreach and Event Planning Intern</i> | |
| Project Description: Groundswell is an agriculture education nonprofit based in Ithaca, operating under the Center for Transformative Action and EcoVillage at Ithaca and serving the broader Finger Lakes area. Our core work is nurturing the next generation of farmers and cultivating knowledgeable “food citizens” through experience-based educational programs. We are conducting our first really major community outreach event this fall - the Groundswell Local Food & Farming Festival, to be held October 21, at the site of our new “Incubator Farm” at EcoVillage. This is a critical opportunity for us to increase community awareness of our programs and strengthen our relationships with diverse populations in the Ithaca area community. | |
| Sustainability Intern’s Role: Assist Groundswell staff in planning, organizing, marketing, conducting, and evaluating Groundswell’s first Local Food & Farming Festival. Work closely with Administrative Manager Milagros Gustafson-Hernandez to recruit and coordinate volunteers, conduct outreach in the local community, develop informational materials, organize the educational program, and evaluate impacts. | |
| Skills or Education Required: Excellent organizational skills. Strong verbal and written communication skills. Strong skills with Excel, word processing, web-based communication and social media. Strong interest and enthusiasm about farming, food, multiculturalism and sustainability. <i>Students of color and students with very limited financial resources are strongly encouraged to apply.</i> Please indicate your level of experience with multicultural work or living situations in your application cover letter. | |
| Total Project Hours or Weekly Time Commitment: 5-6 hours per week, up to 60 total hours. | |
| Internship Duration: Fall Semester. May end in November if student prefers. | |
| Intern Workspace: Intern will primarily work at the Center, with staff supervision. Occasional work may be completed remotely. | |
| Funding: We will consider both work-study (paid) and non-work-study (volunteer) applicants. If work-study, the hourly pay rate is \$10 per hour, up to a total of 60 hours. The funding source is CTA-Groundswell general funds account. | |