

## **CORNELL UNIVERSITY MEDIA ADVISORY**

### **Livable streets leaders coming to Cornell to champion smart urban planning**

**WHAT:** Cornell's City and Regional Planning Department presents Monday Night at the Movies: Documenting the Livable Street Movement, with videos from Streetfilms.org and a Q&A with Streetfilms director Clarence Eckerson and Streetsblog editor Ben Fried.

**WHEN:** Monday, April 9, at 7 to 8:30 p.m.

**WHERE:** Abby and Howard Milstein Auditorium, Milstein Hall, Ithaca campus

**NOTE:** The event is free and open to the public. Media members are asked to RSVP to John Carberry in Cornell's Press Relations Office at [607-255-5353](tel:607-255-5353) or [johncarberry@cornell.edu](mailto:johncarberry@cornell.edu).

ITHACA, N.Y. – New York City-based Streetfilms travels the world producing short films that show how smart urban design, planning and policy build better communities and more sustainable cities.

On Monday, April 9, Streetfilms director Clarence Eckerson and Streetsblog editor Ben Fried will be at Cornell University to showcase one hour of their top videos and answer questions about championing the livable streets movement. Launched in 2006, Streetfilms's 400-plus videos have been viewed more than 4 million times, and have inspired action and change in cities around the world.

Clarence Eckerson is an expert on environmental and transportation filmmaking, and a fixture in the New York City transportation advocacy movement since the mid 1990s. He has produced more than 100 short films on sustainable transport and livable streets issues. Under his stewardship, Streetfilms has exploded as the worldwide media hub for sustainable transport advocates.

Ben Fried the editor of Streetsblog NYC, where he breaks stories that help create more livable streets. Fried joined the staff of Streetsblog early in 2008, and has covered transit funding campaigns, the transportation angle on local elections and the day-by-day transformation of New York City streets.

"Monday Night at the Movies: Documenting the Livable Streets Movement" is sponsored by the Department of City and Regional Planning and the Rose Goldsen Lecture Series/Society for the Humanities.

### **For more information go to:**

Cornell Department of City and Regional Planning, <http://aap.cornell.edu/crp>.

Streetfilms, [www.streetfilms.org](http://www.streetfilms.org)

Streetsblog, [www.streetsblog.org](http://www.streetsblog.org)