Welcome to Blue365

Where taking care of yourself is an every day thing.

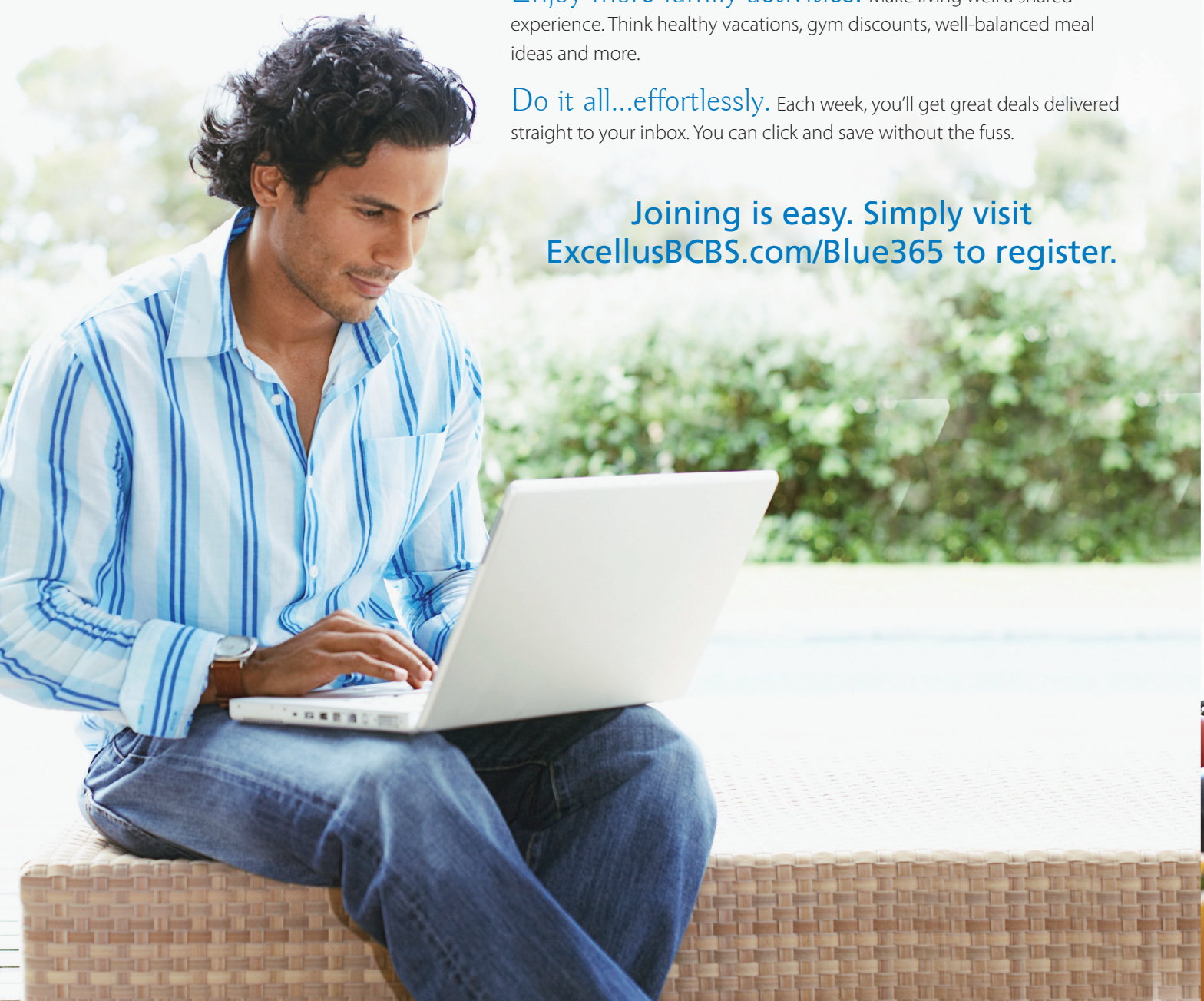
Blue365®
Because health is a big deal℠

Excellus BlueCross BlueShield

A nonprofit independent licensee of the Blue Cross Blue Shield Association

Blue365 is here for you.

Healthy. Every day.



Save money. Blue365, available only to Blue Members, will bring you exclusive deals and discounts at top health and wellness retailers around the country.

Live a healthier life. You know what it takes to keep your mind and body happy. Blue365 has deals to help you every step of the way.

Enjoy more family activities. Make living well a shared experience. Think healthy vacations, gym discounts, well-balanced meal ideas and more.

Do it all...effortlessly. Each week, you'll get great deals delivered straight to your inbox. You can click and save without the fuss.

Joining is easy. Simply visit ExcellusBCBS.com/Blue365 to register.

Taking care of yourself is now easier than ever with Blue365®, your online destination for healthy deals and discounts on fitness, healthy eating, personal care and more. Now you can make good choices while saving money on top brands.

Exclusive discounts on health and wellness.

Fitness: Save on membership, monthly fees and other services at Healthways™, Snap Fitness™ , Reebok®, and Polar®.

Healthy Eating: Save on programs, products and consultations at Jenny Craig®, Dole®, and Nutrisystem®.

Living: Save on services from Quicken Loans®.

Personal Care: Save on products and services from TruHearing®, Beltone®, LasikPlus®, Davis Vision® and QualSight LASIK® .

Explore all deals and discounts* at ExcellusBCBS.com/Blue365

Blue365®
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SNAP FITNESS 24-7℠ fast · convenient · affordable

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DAVIS VISION® THE EYECARE ADVANTAGE

TruHearing® Bringing You the Sounds of Life

QualSight® Preferred LASIK Pricing

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Beltone™ Helping the world hear better

POLAR® LISTEN TO YOUR BODY

Nutrisystem®

LasikPlus® VISION CENTER

Quicken Loans® Engineered to Amaze™

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healthways fitness your way

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Medical ID MARKETPLACE

* Independent companies that do not provide Blue Cross and/or Blue Shield products or services and are solely responsible for the services provided.

** The content, tools and discounted offers available through Blue365 are subject to change. Please visit ExcellusBCBS.com/Blue365 for the most current program details.

Blue365® offers access to savings on items that Members may purchase directly from independent vendors, which are different from items that are covered under your policies with your local Blue company, its contracts with Medicare, or any other applicable federal healthcare program. To find out what is covered under your policies, call your local Blue company. The products and services described herein are neither offered nor guaranteed under your local Blue company's contract with the Medicare program. In addition, they are not subject to the Medicare appeals process. Any disputes regarding these products and services may be subject to your local Blue company's grievance process. Blue Cross and Blue Shield Association (BCBSA) and local Blue companies may receive payments from Blue365 vendors. Neither any local Blue company nor BCBSA recommends, endorses, warrants or guarantees any specific Blue365 vendor or item.

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