



Tompkins County Legislature

Governor Daniel D. Tompkins Building
Ithaca, NY 14850

Meeting: 03/03/15 05:30 PM
Department: Planning Department
Category: Tourism
Functional Category:

ADOPTED

DOC ID: 5438

**RESOLUTION NO.
2015-37**

**Award of 2015 Grants for Arts and Culture Organizational Development
- Community Arts Partnership**

| | |
|------------------|---|
| RESULT: | ADOPTED [UNANIMOUS] |
| MOVER: | Martha Robertson, Member |
| SECONDER: | Will Burbank, Member |
| AYES: | Burbank, Chock, Kiefer, Klein, Lane, McKenna, Robertson, Shinagawa, Sigler, Stein |
| EXCUSED: | James Dennis, Kathy Luz Herrera, Leslyn McBean-Clairborne, Glenn Morey |

WHEREAS, the Community Arts Partnership (CAP) and the Tompkins County Legislature recognize that the local arts and cultural community is a valuable and unique asset, and that a need exists to harness the power of the arts to grow tourism, and that strategic management and stabilization of these assets will better serve tourists through well-planned marketing efforts, and

WHEREAS, the County contracts with CAP to develop and implement a plan for financial and operational development and capacity building of arts and cultural entities, and

WHEREAS, the arts and cultural community could better position itself in the marketplace to attract more visitors to and enhance visitors' stay in Tompkins County, thus generating more dollars into the local economy, and

WHEREAS the Strategic Tourism Planning Board has since 2007 recommended allowing tourism grant programs to have the previous year's allocated but unspent funding reallocated to the next year's budget, and

WHEREAS, at the end of 2014 a balance of \$7,654 was considered allocated but unspent within the Arts and Culture Organizational Development Grant Program, and

WHEREAS, pending a recommended budget adjustment, funding exists within the Room Occupancy Tax funded Tompkins County Tourism Program budget for the Arts and Culture Organizational Development Program, and

WHEREAS, CAP has requested and reviewed grant applications and reports for recommendation to the Tompkins County Legislature through the Economic Development Committee with the advice of the Strategic Tourism Planning Board, now therefore be it

RESOLVED, on recommendation of the Economic Development Committee, That the following Arts and Culture Organizational Development Grants be awarded in 2015:

| | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 |
|---------------------------------|----------|----------|----------|----------|----------|----------|----------|----------|-----------------|
| Cayuga Chamber Orchestra | \$22,000 | \$23,275 | \$18,700 | \$21,373 | \$21,800 | \$22,236 | \$27,000 | \$27,000 | \$27,000 |
| Cayuga Nature Center | \$0 | \$0 | \$28,000 | \$25,000 | \$25,000 | \$25,000 | \$0* | \$0 | \$0 |
| Hangar Theatre | \$32,500 | \$37,500 | \$24,000 | \$22,600 | \$23,052 | \$23,513 | \$27,000 | \$27,000 | \$27,000 |

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Meeting of March 3, 2015

| | | | | | | | | | |
|---|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| History Center | \$30,000 | \$30,000 | \$23,200 | \$21,458 | \$21,887 | \$22,325 | \$27,000 | \$27,000 | \$27,000 |
| Kitchen Theatre | \$39,680 | \$34,000 | \$22,400 | \$21,264 | \$21,689 | \$22,123 | \$27,000 | \$23,000 | \$27,000 |
| Light in Winter | \$0 | \$22,000 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| PRI (Museum of the Earth & Cayuga Nature Center) | \$25,000 | \$30,000 | \$18,000 | \$15,000 | \$15,300 | \$15,606 | \$40,000* | \$40,000* | \$40,000* |
| Sciencenter | \$0 | \$0 | \$10,000 | \$16,000 | \$16,320 | \$16,646 | \$17,000 | \$17,000 | \$17,000 |
| State Theatre | \$30,000 | \$37,000 | \$16,000 | \$17,000 | \$22,850 | \$23,307 | \$23,773 | \$27,000 | \$27,000 |
| Grant Totals | \$179,180 | \$213,775 | \$160,300 | \$159,695 | \$167,898 | \$170,756 | \$188,773 | \$188,000 | \$192,000 |

RESOLVED, further, That an agreement with Rent-a-CFO, LLC is authorized in an amount not to exceed \$3,000 to conduct financial and fiscal progress reviews of grant recipient organizations to determine their current operational status and their ability to fulfill the goals of the Arts and Culture Organizational Development Program of the Tompkins County Tourism Program,

RESOLVED, further, That CAP is paid an amount up to \$10,000 for administrative evaluation and oversight services,

RESOLVED, further, That the County Administrator or his designee is authorized to sign any agreements with the recipients and CAP pertaining to this program,

RESOLVED, further, That the Arts and Culture Organizational Development Grant Program budget for 2015 is increased by \$7,654 bringing the total modified 2015 budget for this program from \$199,519 to \$207,173:

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|---|---------|
| 6475.54619 Arts and Cultural Organizational Development | \$7,654 |
| 6475.41113 Room Tax | \$7,654 |

SEQR ACTION: TYPE II-20

Explanation: *In 2013, for the first time, PRI applied jointly under a Mergers/Shared Services category. The recommended award to PRI of \$40,000 is a joint award to support both the Cayuga Nature Center and the Museum of the Earth.